

What's new in ProQuest Central?

Content added in the last 12 months. Updated March 2016.

MORE scholarly journals

Over 800 periodical titles in ongoing full text added including over 600 scholarly journals.

- 55 titles from **Nature Publishing Group**
- 69 scholarly journals available in active full text from **Springer Science and Business Media**
- 43 scholarly journals from **Hindawi Publishing Corporation**
- 76 titles from **Walter du Gruyter**
- Scholarly journals from other publishers including **Oxford University Press, Wiley, and Cambridge University Press**
- **More than 60 titles from British Medical Journal**, including The BMJ, the 4th most cited journal in the world by impact factor



The latest thinking FIRST



- Over 450K working papers including metadata and links to **Research Papers in Economics**
- 20K working papers from **National Bureau of Economic Research** (3-year embargo)
- New conference proceedings added from providers including **The International Conference on Computing Technology and Information Management, and Journal of Management & Engineering Integration**

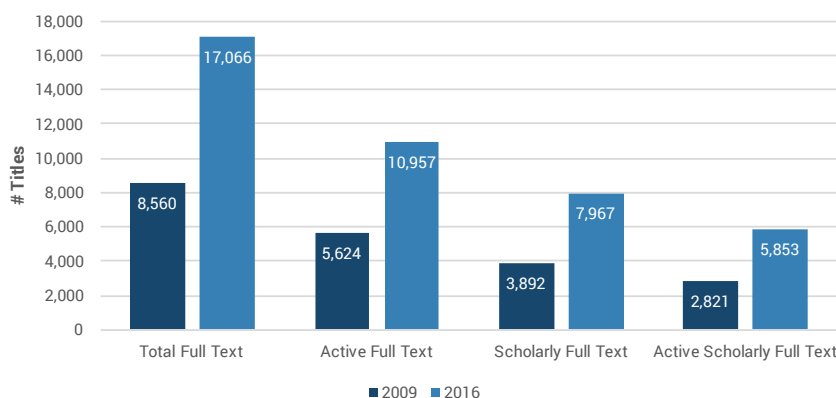
News and Trade Publications

- **34 newspapers** including Australian Financial Review and The Daily Express (London)
- **Trade journals** from publishers such as Euromoney and Slack Incorporated
- **Wirefeeds and websites** including Newstex, CNN, The Daily Beast, New York Times, and News Bites

MORE resources for teaching

- **44 million company records from Experian** providing company contact information, brief financials and credit data, corporate linkages, and more
- **1,000 reports from Euromonitor** covering 85 industries and up to 18 segments
- Financial service **industry reports from Economist Intelligence Unit** covering 20 nations
- New Country Reports from **Economist Intelligence Unit** covering 79 countries
- Request a copy of our editorially selected alternatives to the top 500 Harvard Business Review articles restricted in Ebsco
- **Business cases and case studies** including Times 100 Business Case Studies

ProQuest Central Full Text Growth has more than doubled since 2009



Award winning New User Interface

Redesigned platform interface awarded Best Interface in the Charleston Advisors Annual Readers' Choice Awards.



WHAT'S COMING

International Journal of Sports Marketing and Sponsorship and *Journal of Religion and Business Ethics*



ProQuest Central

The most comprehensive, diverse, and relevant multidisciplinary research database available

PROQUEST CENTRAL BRINGS together many of our most used databases across all subject areas to create an incredibly broad and comprehensive content set.

Multi-Disciplinary. ProQuest Central offers great value by including databases in business, health and medical, social sciences, education, science and technology, as well as core titles in the Performing and Visual arts, History, Religion, Philosophy, and Language and Literature.

Key Titles, Diverse Content. The collection provides access to not only scholarly journals, but also to high value market research, country, economic, and industry reports, essential pre-print working papers, and full-text dissertations, as well as a vast number of professional journals, and general interest periodicals. It also includes over 2,300 full-text news sources from all over the world, which provide context to the extraordinary scholarly content in ProQuest Central.

Discoverability. As content is only valuable if it is discoverable, the collection is presented on the ProQuest platform and its titles are discoverable through The Summon® Service from ProQuest, OCLC WorldCat, Ex Libris Primo Central, PubMed and Google Scholar (when enabled). Plus, through the ebooks tab on the ProQuest results page, researchers can cross search their organization's ProQuest ebook holdings (when available) alongside their ProQuest platform database content.

Best Interface. Available on ProQuest, awarded Best Interface in the 2015 *Charleston Advisor* Readers' Choice Awards. In addition, novice and experienced researchers benefit from robust information management and workflow tools and functionality integrated into the platform, including the ability to cite results in numerous citation styles, save as a PDF or other document formats, save searches, and export documents to reference management tools like RefWorks.

Why ProQuest Central?

The latest scholarly journals, the most important publishers. Read the latest full text of key journals including the *Lancet*, *Nature*, *Science*, *New England Journals of Medicine*, and *Journal of International Business Studies*. Find the world's most important scholarly publishers including Cambridge University Press, Springer, and Emerald.

Comprehensive, expert, global market information. An unrivalled collection of expert analyses of industries, countries, economies, and markets from Business Monitor International, Euromonitor, Economist Intelligence Unit (EIU), ISI Emerging Markets, Oxford Analytica, Oxford Economics, and more.

The latest news. Local, regional, and international news coverage including the *Wall Street Journal*, *Australian Financial Review*, the *Times of India*, *Financial Times*, *Le Monde*, and *The Guardian*.

The most influential business and current affairs magazines. Keep up to date with current full text of the most widely read magazines including *The Economist*, *New Statesman*, *Billboard*, and *The New Yorker*.

Cutting-edge thinking. See the latest academic thinking first by accessing more than 450,000 working papers from NBER, RePec, INSEAD, and OECD.

Dig deep into the data. Explore 50 years' worth of actual and forecasted economic data for the G20 countries from Economist Intelligence Unit. Features hundreds of variables and key indicators all downloadable in MS Excel.

Comprehensively review the relevant literature. Find even more relevant academic thought and conduct a more thorough literature review by searching over 75,000 full-text dissertations each with extensive references and literature reviews.

Complete health and medical coverage. Users can access the key medical journals, practical guidance and in-depth coverage in conference proceedings and working papers, as well as hundreds of health, psychology and nursing videos and thousands of dissertations.

ProQuest Central Offers:

- Great return on investment, eliminating the need for multiple databases from multiple vendors to cover core disciplines.
- Balanced coverage of academic, trade, and news content with access to millions of full-text articles from thousands of scholarly journals.
- Unique content **not** available from any other vendor, all available through one search with the ability to be searched separately using specialized fields.
- Value is added to the content through the renowned ProQuest specialized vocabulary and indexing.

ProQuest Central contains:

International Newsstream	Criminal Justice Database	Arts & Humanities Database
Canadian Newsstream	Education Database	Research Library
US Newsstream	Library Science Database	Australia & New Zealand Database
Biology Database	Linguistics Database	Continental Europe Database
Computing Database	Political Science Database	East & South Asia Database
Military Database	Religion Database	East & Central Europe Database
Science Database	Social Science Database	India Database
Telecommunications Database	Sociology Database	Latin America & Iberia Database
ABI/INFORM Collection	Health & Medical Collection	Middle East & Africa Database
Accounting, Tax & Banking Collection	Family Health Database	Turkey Database
Asian & European Business Collection	Health Management Database	UK & Ireland Database
Business Market Research Collection	Nursing & Allied Health Database	Career & Technical Education Database
	Psychology Database	Canadian Business & Current Affairs Database (CBCA)
	Public Health Database	

Subject Key:

News	SciTech	Business	Social Science	Health Research	The Arts	Interdisciplinary
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To learn more or request a free trial, contact us at www.proquest.com/go/D8659.