



For world-class business information... **start here**

Today's business faculty researcher uses more than just academic journals to conduct their research, relying heavily on the types of scholarly materials that allow sharing of ideas ahead of acceptance and publication in a journal as well as those that can give practical grounding to their research.

Over the last 12 months, ProQuest has been carrying out research into which types of content are most important to today's business researchers. You can read the white paper at proquest.com/go/businesswhitepaper

ProQuest Interface gets 5 out of 5 stars

"...rich functionality without becoming overwhelming... a powerful tool that is also quite usable..."

Charleston Advisor Review

"ProQuest databases have a dramatic new look... interface is cleaner and clearer and enables users to more easily choose one of the subject databases... The Advanced Search provides a simple format for limiting your searches, so that you can easily find exactly what you are looking for."

Ruth Ann Torstenson LeMasters, Reference Librarian/Web Developer, Fitzgerald Library Winona Campus, St. Mary's University of Minnesota, August 31, 2011

ProQuest Business Collection

More resources for your library budget: save a minimum of 20% on list prices

Combine the top six *ProQuest Business* resources and offer your institution a complete solution by building on the acclaimed *ABI/INFORM Complete* (see page 4) whilst adding speciality business subject resources for accounting/tax, public finance, investment/financial management, banking, compliance/governance, enterprise/innovation, economics, Asian and global business, and social sciences.

By subscribing to the ProQuest Business Collection, your institution will access the best abstract and index and full-text materials as well as unique non-periodical resources from the following collections – with at least a **20% reduction on list prices.**

ABI/INFORM Complete:

The original aggregated business research database, *ABI/INFORM Complete* provides access to over 5,000 periodical publications and an unrivalled amount of non-periodical content (see page 4 for detailed information).

ProQuest Entrepreneurship:

An unprecedented collection of scholarly resources and innovative tools for enterprise and innovation (see page 7 for detailed information).

ProQuest Accounting & Tax:

International in scope, this database provides information on accounting policies and standards, corporate and individual taxation, compensation and pension plans, and corporate financial management.

ProQuest Banking Information Source:

Leading international titles to help researchers predict future market trends and monitor the rise of future competition.

ProQuest Asian Business & Reference:

Journal collection detailing information on companies, economies, markets, and overall business conditions throughout the Eastern hemisphere.

IBSS (International Bibliography of the Social Sciences):

Created by the London School of Economics and now owned and managed exclusively by ProQuest, this classic database is the first point of call for social scientists worldwide. *IBSS* is a valuable complement to business and economics research resources as it covers 700 current economics journals, plus 350 ceased publications, totalling more than 860,000 records in the economics discipline alone.

The ProQuest Business Collection delivers over 15,000 titles along with unique non-periodical resources and entirely new content types. **All can be cross-searched on the same platform** to provide users with a more robust set of results. Highlights include:

Scholarly content

- Core titles from Cambridge University Press, Dow Jones, Emerald, Palgrave, Springer and more.
- 40,000 full-text dissertations.
- 100,000 working papers from Social Science Research Network (SSRN), the INSEAD and the Organisation for Economic Cooperation and Development (OECD).
- Conference proceedings.

Trade and Industry material

- Hundreds of trade publications providing over 17,000 SWOT analyses of companies and industries.
- 13,000 business cases and case studies.
- Business plans from the University of Texas (Austin Venture Labs Investment Competition).

News publications

- Full-text access to over 50 international news publications including *The Economist*, *The Financial Times* and *The Wall Street Journal*.

Reports

- Over 900 country-focused industry reports from *Business Monitor International (BMI)*.
- Various collections from *Economist Intelligence Unit (EIU)* including *Country Data* (in Excel format) and *ViewsWire* reports.
- Over 7,000 annual company reports.
- *Hoover's Company Records*, featuring over 40,000 private and public companies profiles.
- *Oxford Analytica Daily Brief Service* and *Country Profiles*.
- ISI Emerging Markets: features daily, weekly and monthly reports, news, and data on over 80 markets.

Other content

- A continuously growing set of over 500,000 articles related to enterprise and new venture.
- Over 13,000 video clips with advice from successful entrepreneurs (*eClipsNet* developed by Cornell University).
- More than 90,000 full-text interviews.
- Comprehensive start-up tools, including templates, sample business plans and more.
- Blog entries.
- Online "how-to" books from McGraw-Hill, Crimson Business Ltd, and John Wiley & Sons.

Enhancing your subscription: optional add-on resources

All of the ProQuest Business Collection components can be purchased individually. The following optional add-ons are available to complete the ProQuest Business Collection:

NEW! ProQuest Statistical Insight – Business Edition

This comprehensive collection of business and economic statistics easily fulfils the needs of business administration programme requirements in statistics and qualitative reasoning. It's great for SWOT analyses, information on foreign economic conditions, and market profiles. Find expert analysis in published reports, or perform your own analysis using interactive datasets. No other product offers this depth and breadth of coverage, with 60 billion data points, 1,700 titles, 500 sources, 5,500 datasets, which is continuously growing.

Until now, students and educators lacked a comprehensive collection of business and economic statistics, and *ABI/INFORM* users had no means of doing a focused search for statistical content. *ProQuest Statistical Insight – Business Edition* is mapped to *ABI/INFORM*, so the abstracting and indexing are focused entirely on the statistical content of a report or article – not on the findings or recommendations.

NEW! ProQuest Statistical DataSets®

Available alone or as a fully integrated module to *ProQuest Statistical Insight*, *ProQuest Statistical DataSets* was created and developed by Conquest Systems, Inc. The world's largest collection of organised statistical data, *ProQuest Statistical DataSets* includes interactive data, such as EASI Demographics data, so students can easily search and retrieve detailed statistics, such as data for every postal / zip code in the country.

Using ProQuest's intuitive interface, researchers can scan collection contents, select subjects and variables of interest, then view data in side-by-side tables and charts in 20-, 30-, and even 100-year time series. Plus, researchers can customise charts or tables to their needs, and easily drop them into a paper or PowerPoint presentation.

Global content

ProQuest Statistical DataSets includes deep numerical data files from the World Bank, OECD, the UN Economic Commission for Europe, the International Monetary Fund (premium sub), the China Data Center (premium sub), the U.S. Census Bureau, and other federal agencies. Eurostat data is being added, along with many datasets from Statistics Canada.

ProQuest Newsstand

Delivers more than 1,400 newspapers online, including over 1,200 full-text titles, with coverage of today's news, plus an ever-growing back-file archive. Regional collections are also available for the Middle East, U.K., Europe, Australia & New Zealand, Asia, Latin America and U.S.

EconLit

Published by the American Economic Association, *EconLit* provides bibliographic coverage of economics-related literature. There are six types of documents indexed in *EconLit*: journal articles, books, collective volume articles, dissertations, working papers, and full-text book reviews from the *Journal of Economic Literature* (JEL). *EconLit* is now a ProQuest Illustrata™ deep indexed database. This patented technology reveals previously hard-to-find relevant tables, figures and graphs in search results. The full text of *EconLit* journals can be found in *ABI/INFORM*™ (page 4).

Safari™ Business Books Online

From problem-solving and leadership to customer service and employee performance, *Safari Business Books Online* includes over 2,300 e-reference book titles from over 40 imprints from the most well-known publishers: Addison-Wesley Professional, Financial Times Press, John Wiley & Sons, Prentice Hall, and Wharton School Publishing.

Factiva.com

Combines more than 31,000 news and business sources to give students, lecturers and librarians access to premium information from over 200 countries and in 26 languages. This broad range of content provides both local insight and global perspective on every business issue.

ProQuest Historical Annual Reports

A unique resource to study company genealogy or key events in corporate history delivering over 150 years of reports from more than 1,000 leading North American companies, such as Coca-Cola (85 years) and Ford Motor Company (93 years). The thousands of available reports feature special indexing making it easy to find reports by industry, size, financials, location or company or related company names.

The collection is available for one-time purchase, with a minimal annual access fee after the first year.

ProQuest Dissertations & Theses

The world's most comprehensive collection of dissertations and theses featuring over 2.9 million citations to dissertations from thousands of graduate schools around the world. *ProQuest Dissertations & Theses* (PQDT) is the database of record for graduate research. Well over 90% of research and doctoral graduate schools in the U.S. publish with ProQuest. More than 80,000 new graduate works are added every year, including many contributions from institutions around the world.

CBCA (Canadian Business & Current Affairs™) Business

Over 500 journals make up the *CBCA Business* collection with files dating back to the early 1970s. Trade and professional publications, general business, academic and topical journals tackle Canadian and international business issues.

ABI/INFORM™

The world's leading business research database

Described as the original aggregated business research database, ProQuest's premier package, *ABI/INFORM Complete*, provides access to over 5,000 periodical titles from the most prestigious publishers worldwide including:

- American Accounting Association
- American Economic Association
- Cambridge University Press
- Dow Jones & Company Inc.
- The Economist Intelligence Unit
- Emerald Group Publishing
- Financial Times Limited
- Incisive Media
- Institute for Operations Research and the Management Sciences (INFORMS)
- Massachusetts Institute of Technology
- Palgrave Macmillan
- Springer Science & Business Media



Among these titles are almost 2,500 scholarly journals, including:

Title	Publisher
<i>Journal of Economic Literature</i>	American Economic Association
<i>Journal of International Business Studies</i>	Palgrave Macmillan
<i>Journal of Business Logistics</i>	Council of Logistics Management
<i>Organisation Science</i>	Institute for Operations Research and the Management Sciences
<i>Brookings Papers on Economic Activity</i>	Brookings Institution Press
<i>The Journal of Economic Perspectives</i>	American Economic Association
<i>Asia Pacific Journal of Management (APJM)</i>	Springer Science & Business Media
<i>Journal of the Academy of Marketing Science</i>	Springer Science & Business Media
<i>The American Economic Review</i>	American Economic Association
<i>The Accounting Review</i>	American Accounting Association
<i>Supply Chain Management</i>	Emerald Group Publishing Ltd
<i>Journal of Economic Growth</i>	Springer Science & Business Media
<i>Journal of Retailing</i>	New York University
<i>Management Science</i>	Institute for Operations Research and the Management Sciences
<i>Manufacturing & Service Operations Management</i>	Institute for Operations Research and the Management Sciences
<i>Marketing Science</i>	Institute for Operations Research and the Management Sciences
<i>MIT Sloan Management Review</i>	Massachusetts Institute of Technology
<i>The Rand Journal of Economics</i>	Rand Corporation
<i>World Trade Review</i>	Cambridge University Press
<i>Journal of Financial Services Research</i>	Springer Science & Business Media
<i>The Journal of Operational Risk</i>	Incisive Media PLC
<i>Journal of Derivatives</i>	Euromoney Institutional Investor PLC

ABI/INFORM™

ABI/INFORM is also well known for its non-periodical content providing the latest market and industry information to meet the needs of today's business researchers.

Business Monitor International (BMI)

Over 900 regularly updated country-focused industry reports. Researchers can discover detailed market overviews, key economic indicators, industry forecasts, SWOT analyses, competitive data and much more. The reports average over 50 pages each, are highly regarded for business research, and typically retail for around \$1,000 each. They are not embargoed and most are updated monthly.

Economist Intelligence Unit (EIU)

- *Country Data* available in downloadable Excel spreadsheets. Includes comprehensive information with economic indicators and forecasts, covering up to 370 variables for G20 countries from 1982 to the present day. Researchers are able to select reports by country or subject. This new content allows users proficient in Microsoft Excel to acquire and review useful data for sorting, analysing, creating charts and graphs and more. Key indicators relate to GDP, imports, exports, prices, debt, wages, plus hundreds more. Sources are included with the data. Updated monthly.

"From the academic reading lists, we make our own hyperlinks to ABI/INFORM. The ease of access and the amount of unique material in ABI/INFORM make it an indispensable tool for us."

Fiona Richardson, Information Services Manager,
Oxford University Saïd Business School, U.K.

- *Country Forecast* and *Country Finance* summaries, selected to cover the G20 and top GDP countries. Researchers can dig deep into analysis with rich data and summary coverage loaded with financial data, market indicators, debt ratings, banking, currency and more.
- *World Commodity* reports provide comprehensive analyses and detailed price forecasts up to two years ahead for industrial raw materials and food, feedstuffs and beverages. Provides both quarterly updates and annual reviews.
- Over 300,000 *ViewsWire* reports cover more than 200 countries. Highlights economic, political and market developments around the world. Updated daily.

First Research (Dun & Bradstreet/Hoover's)

In-depth reports covering over 300 industries and businesses ranging from marinas to scrap metal recycling. Each 10-15 page report covers data on products, operations, technology, competition, indicators, finance, regulation, and news. The reports are a well-recognised brand in business research and are known for providing concise and well-formatted overviews of industries. The reports are updated regularly with some sections such as financial data, updated as frequently as every 90 days.

Gold Standard for Business Research

For 40 years, ProQuest has led the industry in providing professional indexing and giving users focused and accurate search results. Each year, more than 150 indexed business terms are added to *ABI/INFORM* and attention to specificity and quality is maintained by a team of editorial and classification experts. With feature enhancements, coupled with proven technology, results are second to none.

Did you know?

All content in *ABI/INFORM* is available to authorised users for deep linking

Faculty continue to find tremendous value in creating full-text, article-level web links within VLE resources such as Blackboard, or in course reserves for authorised student users. Deep links allow faculty to connect students directly with key material relating to classroom topics and course work. Deep links also provide an excellent introduction for students to valuable databases, such as *ABI/INFORM* provided by their library.



ABI/INFORM™

Oxford Analytica

Over 45,000 articles from *OxResearch Daily Briefing Service* as well as over 1,000 Country Profiles.

ISI Emerging Markets

Widely regarded as the best resource available on emerging markets featuring daily, weekly and monthly reports, news, and data on over 80 markets.

Oxford Economics

Macroeconomic, industry & commodity forecasts, analysis and data covering 190 countries, 85 industrial sectors, and 2,500 sub-regions and cities as well as weekly economic briefings on the U.K., U.S., Eurozone and emerging markets.

Other non-periodical content includes:

Working papers from the Social Science Research Network (SSRN), the Institut Européen d'Administration des Affaires (INSEAD) and the Organisation for Economic Cooperation and Development (OECD) provide a glimpse into future published work and leading-edge research.

Over 35,000 **full-text business dissertations** from over 1,000 colleges and universities from 1962 onwards.

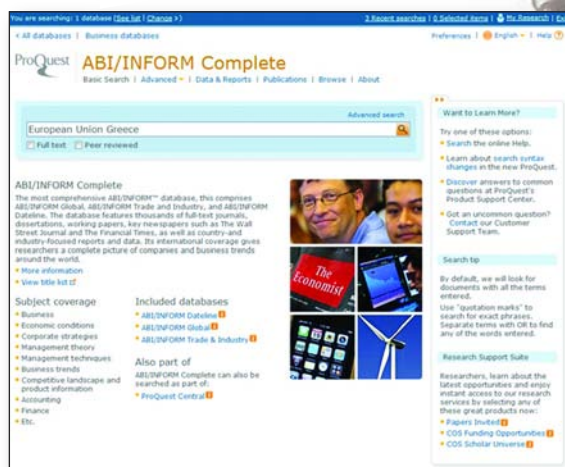
Business cases from leading business schools and publishers, such as Harvard Business School, Ivey, Thunderbird, Darden, HEC Montreal and others. Some available in full text.

Annual reports from 800 leading North-American companies across a range of industries.



In summary

- Strong coverage of major business disciplines for comprehensive business research at all levels.
- Provides access to both high-quality scholarly titles and unique non-periodical sets for current, global market intelligence.
- Indexing quality is the only service to offer hand-crafted records with indexing terms applied by our professional indexers, producing exact results based on relevance to search term.
- Long back-files for in-depth research with unique titles from first issue forward, giving the power to search both historical and current articles seamlessly.



Available online at:

<http://search.proquest.com>

Format: Index, full text and full-text Image

Suitable for: Academic, corporate, public and specialist libraries

ProQuest Entrepreneurship

An unprecedented collection of scholarly resources and innovative tools for enterprise and innovation

2011 SIIA
CODiE
Finalist

Brings a broad array of tools together with the integration of multimedia and new format contents to support the study of one of the fastest growing areas within universities and business schools today.

Content highlights include:

- The latest research from thousands of scholarly journals such as *Small Business Economics* (Springer), and *Management Science* (INFORMS).
- Working papers from Social Sciences Research Network and OECD.
- Conference proceedings from USASBE.
- Over 1,000 relevant dissertations.
- Extensive market research data (including *Hoover's*, *First Research*, *Just-Series*, and the *New Strategist*).
- Video clips with advice from successful entrepreneurs (*eClipsNet* developed by Cornell University).
- Comprehensive start-up toolkits including templates, sample business plans, instructional books, and hundreds of business plans drawn from business plan competition entrants worldwide. Many of these are downloadable in MS Word and Excel formats.
- A collection of business plans from the Venture Labs Investment Competition (formerly Global Moot Corp), the premier worldwide investment competition hosted annually at The University of Texas at Austin. Begun by MBA students in 1984, the competition is the oldest new venture competition in the world, providing graduate student teams with a chance to simulate the process of raising venture capital. The plans included in *ProQuest Entrepreneurship* reflect the entries from each year's competition – over 400 written plans as well as 250 audio and video plans dating back to 1991.

"An essential purchase for business schools supporting MBA programmes, research libraries supporting business and industry-related studies... This will probably be one of your most used, practical research tools. From me, it also gets a wow!"

Cheryl LaGuardia, Research Librarian for the Widener Library, Harvard University, U.S.

Clip 06. Ava Danville - Interview - Pre-Paid Legal: Ava Danville States Understanding People Is Key To Sales

eClipsNet Digital Database. Ithaca: eClipsNet, LLC. May 14, 2009.

Other formats: Citation/Abstract Transcript Video download (.mpg) (5 MB)
 Video download (.flv) (5 MB)



Video clips of educators and business professionals enhance search results by providing access to real-world experiences. Users can play videos within the page or download them to insert into a presentation or lecture. Video transcripts are available for many of the videos.

Available online at:

<http://search.proquest.com>

Format: Index, full text and full-text Image

Suitable for: Academic, corporate, public and specialist libraries

"ProQuest (...) is driving change in education through ProQuest Entrepreneurship, an extensive collection of toolkits, market research, research articles, and 11,000 video clips, essential resources for those starting a business or studying entrepreneurship. Aspects of this collection should appeal to business professors teaching the YouTube generation."

SLA Conference INFO-EXPO 2009, Volume 2, July 22, 2009. Outsell Inc.

What do our customers say?



Deborah Morrison

Business School Librarian, University of Edinburgh Business School
www.business-school.ed.ac.uk

With specialisms in Finance, Entrepreneurship and Strategy and a new MSc in Human Resource Management the University of Edinburgh Business School attracts students from across the globe.

"The internationalisation of students, researchers and research is a growing trend for us," says Deborah Morrison, Business School Librarian. "The Business School is at the forefront of providing education with a global perspective." Catering to the needs of a student body from all regions of the world means providing resources for research and teaching with enormous breadth. The school needs access to a worldwide view on companies, legislation, banking and the academic study of business and management. In addition to providing resources for an internationally focused student body, the research interests at the school also cover the key areas of International Business and Emerging Markets.

“

The main concern of most researchers and students is that they want the data now. ProQuest's interface is simple to use. It is powerful and delivers relevant results quickly.

”

When deciding on a core resource for the Business School there were two key issues to address: the need for international content and the provision of resources that would contribute to the very wide range of subjects taught within the business and management discipline. In addition to the most high profile journal titles, students also needed access to specialist, relevant resources on different topics.

"We'd never had full text before, just abstracts," says Deborah. "We looked at ABI/INFORM, and had heard about the business module. Comparisons showed that the Business Collection would be the one for us. It was the additional content that made it so attractive. We now take *Accounting and Tax; Banking Information Service; Asian Business and Reference, and Entrepreneurship*," says Deborah. "We expect students to submit their work in English, and use spoken English in class from the very beginning of the courses, but of course they often come with an interest in pursuing topics of great relevance to their home countries and regions including the U.S."

ProQuest's Business Collection lets the students and researchers access content specific to many different places and business sectors. This means they can study here whilst gaining a new perspective on the country they will return to after their studies, or explore the way a certain theme affects businesses and economies around the world."

The students appreciate being able to access articles and reports in different languages, with Middle Eastern and Asian languages really valued by students from those regions, but it's the breadth of the Business Collection in providing relevant information from across the globe that really contributes to research at the school. In addition to key business-related journals that are so important, the collection also includes company reports, company records,

country data, dissertations, business cases and case studies. "Actually the interdisciplinary benefits of the collection made it an even more relevant option for us," said Deborah. Other departments making use of the collection include Education, Psychology and Politics.

“

ProQuest's Business Collection contains content specific to many different regions and business sectors. This means students can study here whilst gaining a new perspective on the country they will return to after their studies.

”

What's more, students and researchers find the Business Collection easy to use, locating the information they need quickly, and often without asking for extensive librarian assistance.

"Our users particularly love the auto-suggestion of terms in the search bar, which does make searching a lot faster," says Deborah "As well as the breadth and availability of information, the main concern of most researchers and students is that they want the data now. ProQuest's interface is simple to use. It is powerful and delivers relevant results quickly – a feature that is appreciated by both students and librarians!"

What do our customers say?



Lancaster University Management School

A world class centre for teaching and research

www.lancs.ac.uk

At Lancaster University Management School, the 2012 Business School of the Year the Business Collection from ProQuest is a key resource. "We need our researchers and students to have access to the highest-rated, serious academic journals," says Jean Blanquet, Business Librarian.

The school has experienced substantial growth in recent years, full-time undergraduate numbers are up 46 per cent and full-time postgraduate numbers 31 per cent. With growth comes a greater variety in the topics that are of interest, both at undergraduate and graduate level, and the need for more resources. "We've grown up with the product," says Jean, "and we're used to using it, so it was great to be able to add coverage to the interface." The core resource of *ABI/INFORM Complete* provides a great deal of essential information, but the Business Collection adds more resources in key areas:

- Accounting / tax
- Asian and global business
- Banking
- Compliance/ governance
- Economics
- Enterprise / innovation
- Investment / financial management
- Public finance
- Social sciences

The breadth of the database means it contributes to the study of core subjects, such as Management and Business, and fits with specialist interests at the school, including Accounting and Finance. "Databases from ProQuest fit very well with the subjects we teach," says Jean. "When we decided to upgrade there was a great deal of content we already knew a lot of about, but it was great to be able to add resources in new areas, such as Entrepreneurship." Entrepreneurship is one of the fastest growing areas in Business Schools, and the Business

Collection adds comprehensive access to resources in this area, including business plans from the Venture Labs Investment Competition hosted at the University of Texas at Austin. Created by MBA students in 1984, the competition gives graduate student teams a chance to simulate the process of raising venture capital.

“*Access to extensive databases of information is their minimum expectation; the ProQuest Business Collection is big enough for minds that grew up with the Internet.*”

The upgrade to the Business Collection was also an opportunity to add to a straightforward, reliable interface that students and researchers at the department are comfortable with, one that is it a favourite resource for librarians and researchers.

"Literature searching takes a long time so we're always looking for ways to help their researchers find relevant results quickly," "says Jean "and the controlled vocabulary does just that. The Business Collection's built-in thesaurus provides a powerful way to search for information. Researchers can easily filter the results to get to the content that is most relevant for them. When students are talking to us about how they use the resource they tell us they can find the information they need fast – even when searching for a specific company in a different country."

Of course, the more comprehensive and relevant the initial literature search, the less queries have to come through the librarian. "We take them past basic search functionality and get them straight to the more powerful and efficient ways of drilling down to the information they're looking for," says Jean. She also notes that the ability to customise the default screen, and other aspects of the database, add even more value for the librarians who manage it.

"Speed is another crucial factor. Increasingly students expect to be able to find all relevant information on their topics within a few seconds of searching. Access to extensive databases of information is their minimum expectation; the ProQuest Business Collection is big enough for minds that grew up with the Internet."

"We've been using resources from ProQuest since the time they arrived on CD ROM. I think it says something about the quality of a resource when we've been with it for this long."

The Award-Winning School of Management

In the first year of this award category the Times Higher Education Business School of the Year was awarded to Lancaster partly in recognition of the international, national, regional and local impact of its work. The innovative approach demonstrated by the school and its commitment to social impact were also highlighted by the judges.

Who uses our non-journal resources and how?

Non-periodical resource	Available
Datasets	
EIU Country Data	ABI/INFORM Trade & Industry, ABI/INFORM Complete
Business Plans	
University of Texas Austin, Venture Labs Investment Competition, Business Plans	ProQuest Entrepreneurship
Industry and Market Research	
Business Monitor International (BMI) Industry Reports	ABI/INFORM Trade & Industry, ABI/INFORM Complete
FirstResearch	ABI/INFORM Trade & Industry, ABI/INFORM Complete
Freedonia Industry Reports	ProQuest Entrepreneurship
Company Reports	
Hoovers Company Records	ProQuest Entrepreneurship or as a standalone collection
Just-Series Industry Reports	ABI/INFORM Global, ABI/INFORM Complete, ProQuest Entrepreneurship
Country Reports	
Economist Intelligence Unit (EIU) Country Finance Reports	ABI/INFORM Trade & Industry, ABI/INFORM Complete, ProQuest Entrepreneurship
Economist Intelligence Unit (EIU) Country Forecast Reports	ABI/INFORM Trade & Industry, ABI/INFORM Complete, ProQuest Entrepreneurship
Economist Intelligence Unit (EIU) Viewswire	ABI/INFORM Global, ABI/INFORM Complete
Oxford Analytica Daily Brief Service	ABI/INFORM Global, ABI/INFORM Complete
Oxford Analytica Country Profiles	ABI/INFORM Global, ABI/INFORM Complete
Oxford Economic Country Briefings	ABI/INFORM Global, ABI/INFORM Complete
Commodity Reports	
Economist Intelligence Unit (EIU) Food, Feedstuff, and Beverages (Annual Reports)	ABI/INFORM Trade & Industry, ABI/INFORM Complete
Economist Intelligence Unit (EIU) Food, Feedstuff, and Beverages (Quarterly Reports)	ABI/INFORM Trade & Industry, ABI/INFORM Complete
Economist Intelligence Unit (EIU) Industrial Raw Materials (Annual Reports)	ABI/INFORM Trade & Industry, ABI/INFORM Complete
Economist Intelligence Unit (EIU) Industrial Raw Materials (Quarterly Reports)	ABI/INFORM Trade & Industry, ABI/INFORM Complete
Scholarly Resources	
ProQuest Dissertations and Theses	ABI/INFORM Global, ABI/INFORM Complete, ProQuest Entrepreneurship
Working Papers	ABI/INFORM Global, ABI/INFORM Complete, ProQuest Entrepreneurship
Video Clips	
eClipsNet (Prendismo), Vator.tv, Demo.com, and Technology Review	ProQuest Entrepreneurship

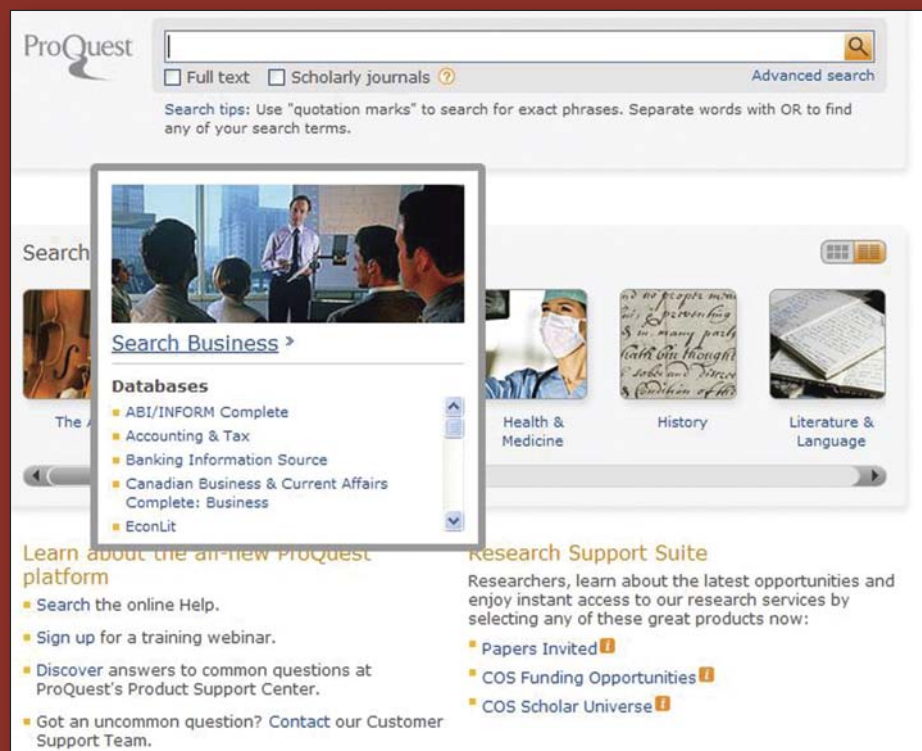
Description	Update Frequency	Number Available	Coverage
Up to 370 economic variables over a 50 year period, actual and forecasted. Reports include comprehensive information such as GDP, import/export statistics, industry data, monetary indicators, liquidity metrics, and more.	Monthly	20	G20 Countries, 1980-2030
Regional business plan competitions from MBA students around the world. Reflect the entries from each year's competition dating back as early as 1991.	Annual	400+ written, 250+ audio and video	Worldwide
Country-focused industry reports and regional insights with SWOT analyses, market trends, forecasts, & competitive data.	Monthly (most)	9,000+	53 countries, 27 industries, 25 regions
North American-focused industry reports – data on products, operations, technology, competition, indicators, finance, regulation & news.	90 days (sections)	5,000+	300 industries, U.S.
Detailed industry reports with trends, forecasts, product segments & companies (12 months embargo).	As needed	700+	200 industries
Company facts – financials, competitors, products and operations, key executives. IDL linking allows users who have both <i>Hoovers</i> and <i>ABI/INFORM</i> to see company names highlighted in articles and can easily link through to the <i>Hoovers</i> profile.	Twice monthly	40,000+	40,000+ companies
Industry-focused articles and company profiles.	Monthly	40,000 articles+	Food, Style, Beverage, Auto
Country-focused financial conditions, techniques & regulations.	Annual with quarterly updates	20	G20 countries
Country-focused 5-year economic & business forecasts.	Monthly	40	G20 plus top GDP countries
Economic, financial, political, & regulatory intelligence covering data & key events.	Daily	300,000+	Worldwide
Strategic & policy-impacting analysis – worldwide business & economic events: significance, analysis & conclusions (90 day embargo).	Daily	45,000+	Worldwide
Economic, political & geographical data with in-depth outlook (90 day embargo).	Bi-weekly	140+	60+ countries
Country-focused economic & political data updated daily.	Daily	2,000+	Worldwide
Annual reports of food, feedstuff, and beverage commodity fundamentals, forecasts up to 2 years.	Annual	1	Worldwide
Quarterly reports of food, feedstuff, and beverage commodity fundamentals, forecasts up to 2 years.	Quarterly	2+	Worldwide
Annual reports of industrial raw material commodity fundamentals, forecasts up to 2 years.	Annual	1	Worldwide
Quarterly reports of industrial raw material commodity fundamentals, forecasts up to 2 years.	Quarterly	2+	Worldwide
Selection of ProQuest business dissertations and theses (24 months embargo).	Quarterly	35,000+	Worldwide
Scholarly working papers from SSRN (Social Science Research Network), the Institut Européen d'Administration des Affaires (INSEAD) and the Organisation for Economic Cooperation and Development (OECD).	Monthly	100,000+	Worldwide
Video clips from successful entrepreneurs providing valuable insight on a variety of aspects of starting, running and growing a business.	Regularly	13,000+	Worldwide

For more information on any of these products,
or for a **FREE TRIAL**, email business@proquest.com

All-new ProQuest platform

Our new platform is the largest single initiative in our company's 70-year history and it transforms the delivery of authoritative content from highly-regarded platforms into a consolidated search experience that now encompasses all ProQuest family products. The power of the new platform is that it provides lightning-fast results across databases that an institution subscribes to from ProQuest and beyond.

All of our business resources and their various content types can be cross-searched on the same platform to provide you with a more robust set of results.



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