ProQuest 2014 Library Users Survey in China

CALIS / DRAA Annual Meeting
May 2014 – Harbin, China
Mr. Boe Horton, Vice President – Asia Pacific

START HERE

ProQuest

Research Methodology

Thank you – CALIS and all the participants

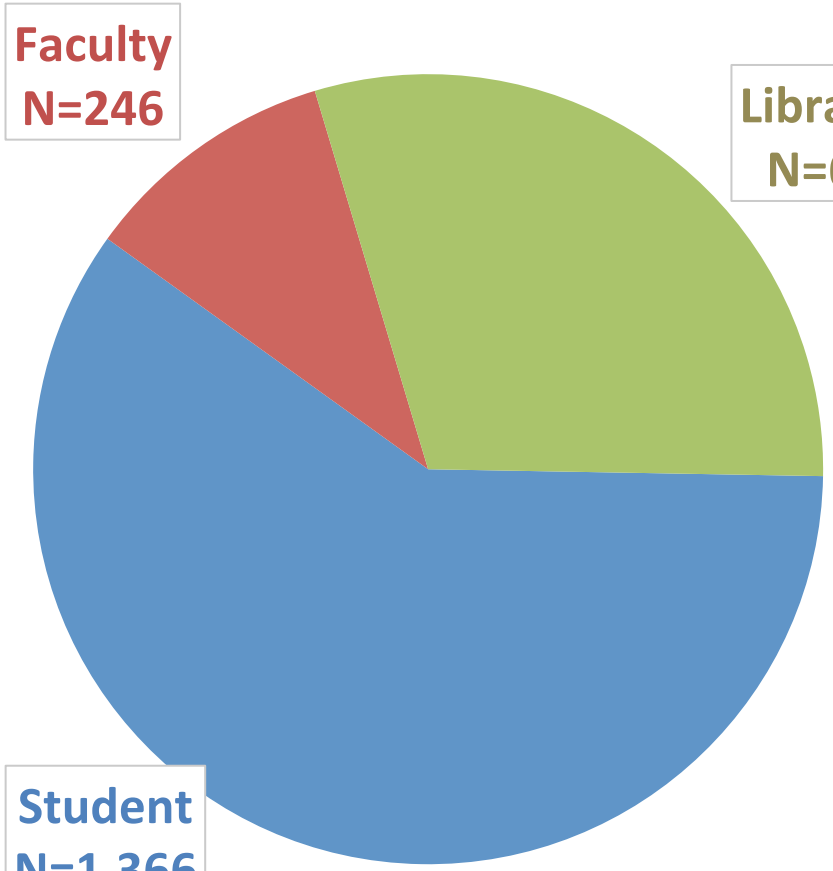
Quantitative electronic survey

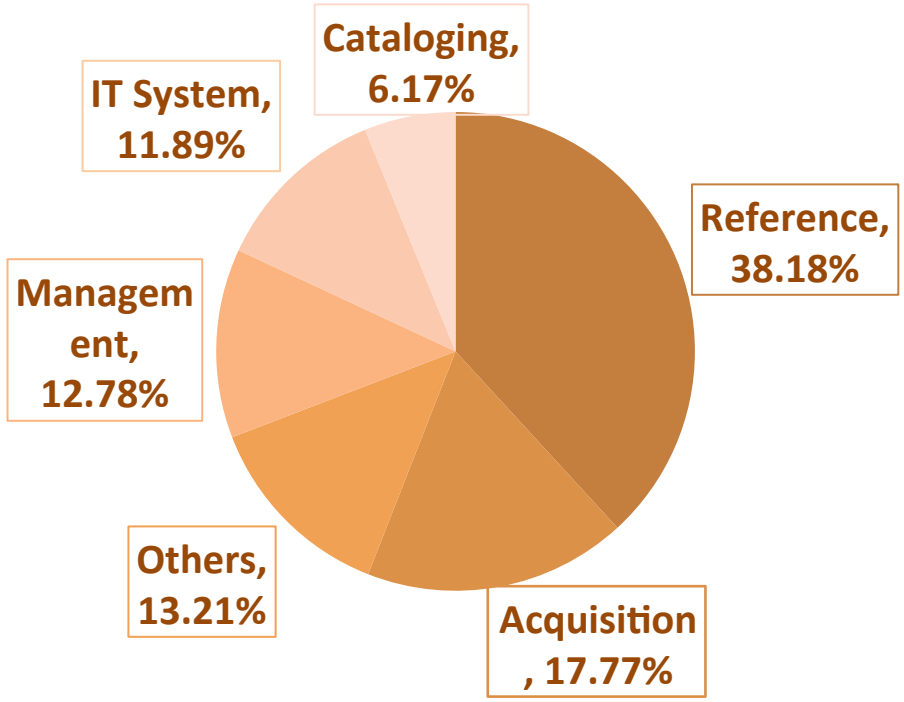
Number of institutions: 318

Number of Respondents: 2,049

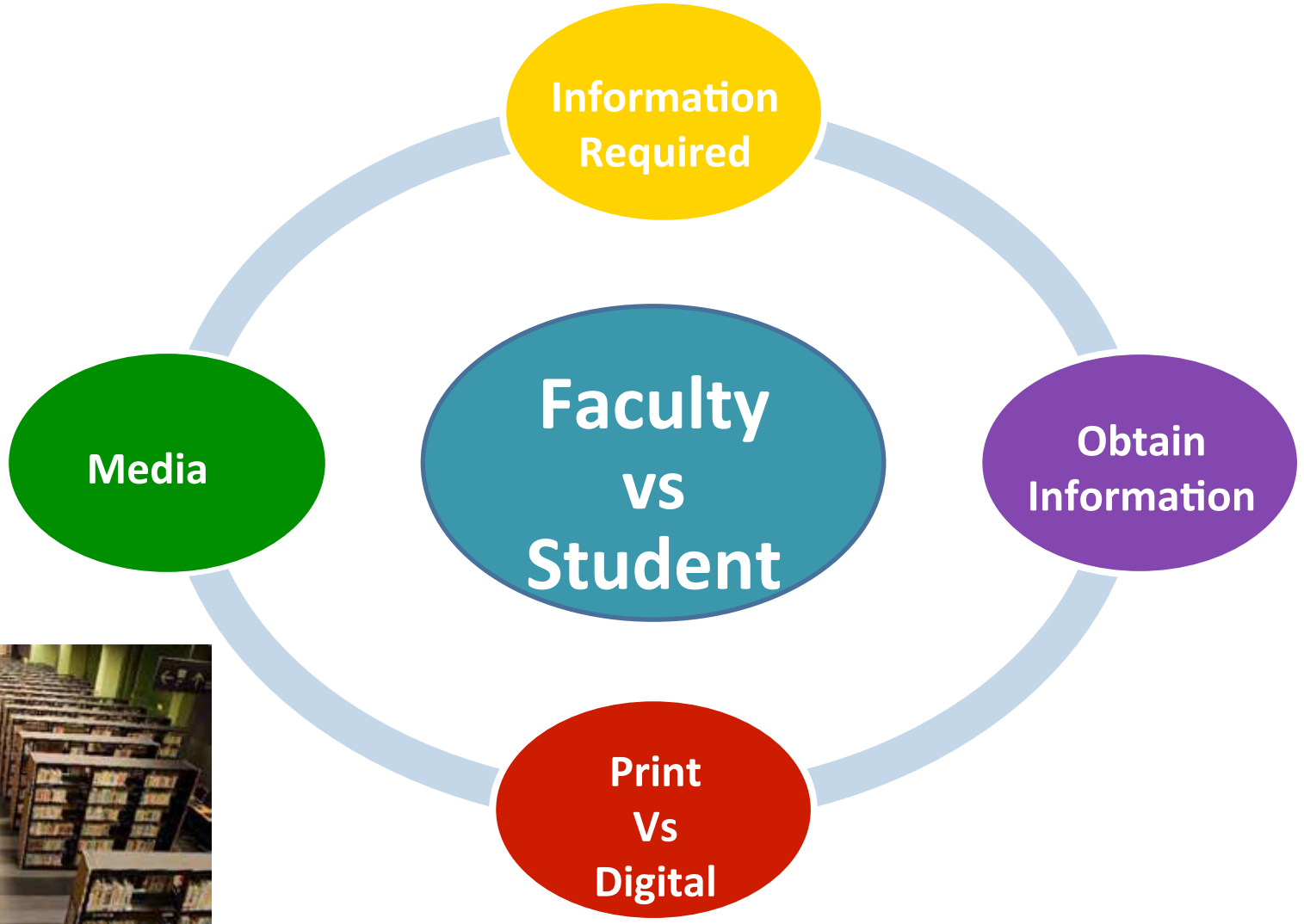
Survey Period: Mid April, 2014

Demographic Breakdown

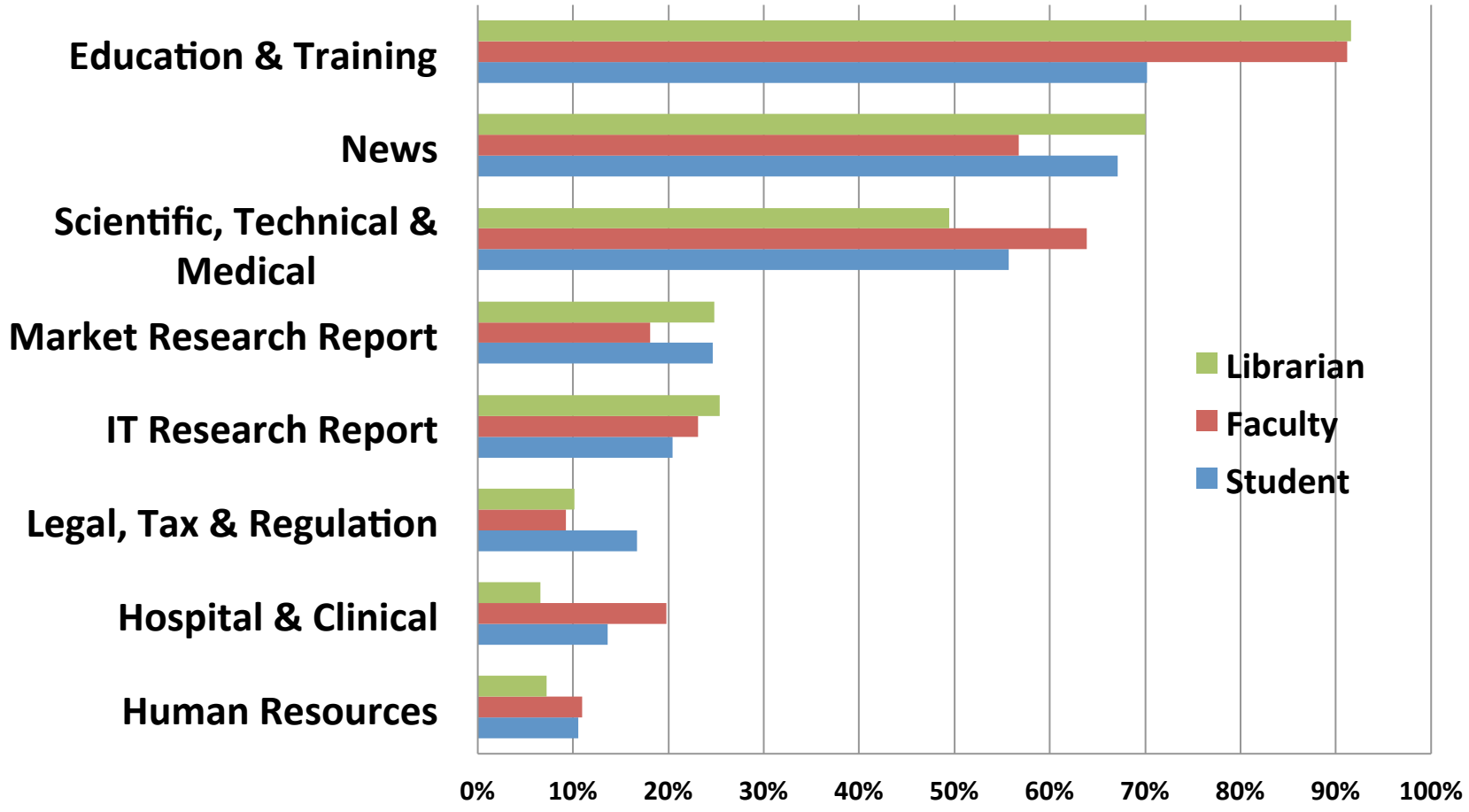




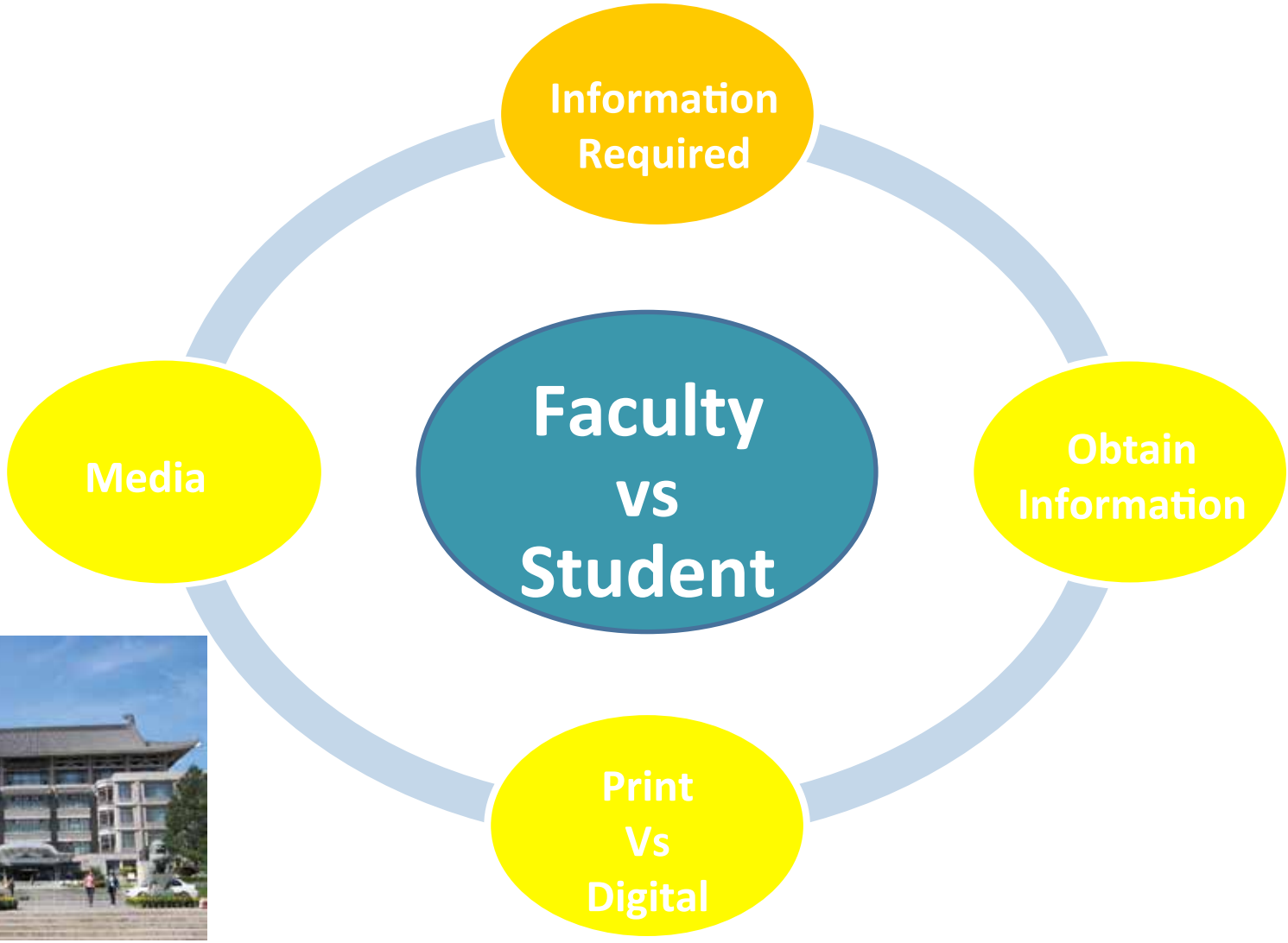
Research Areas



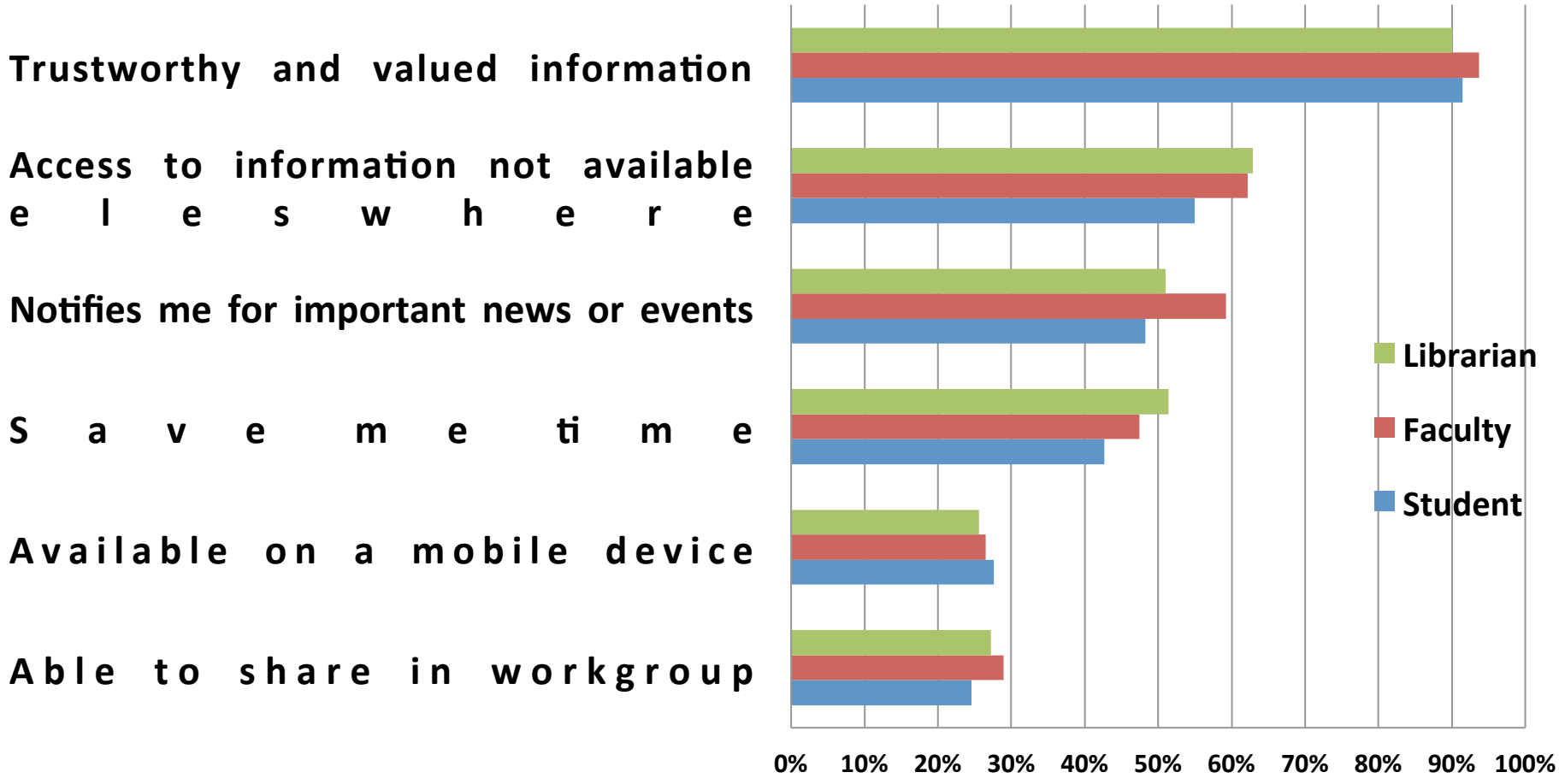
Categories of Information Most Frequently Desired:



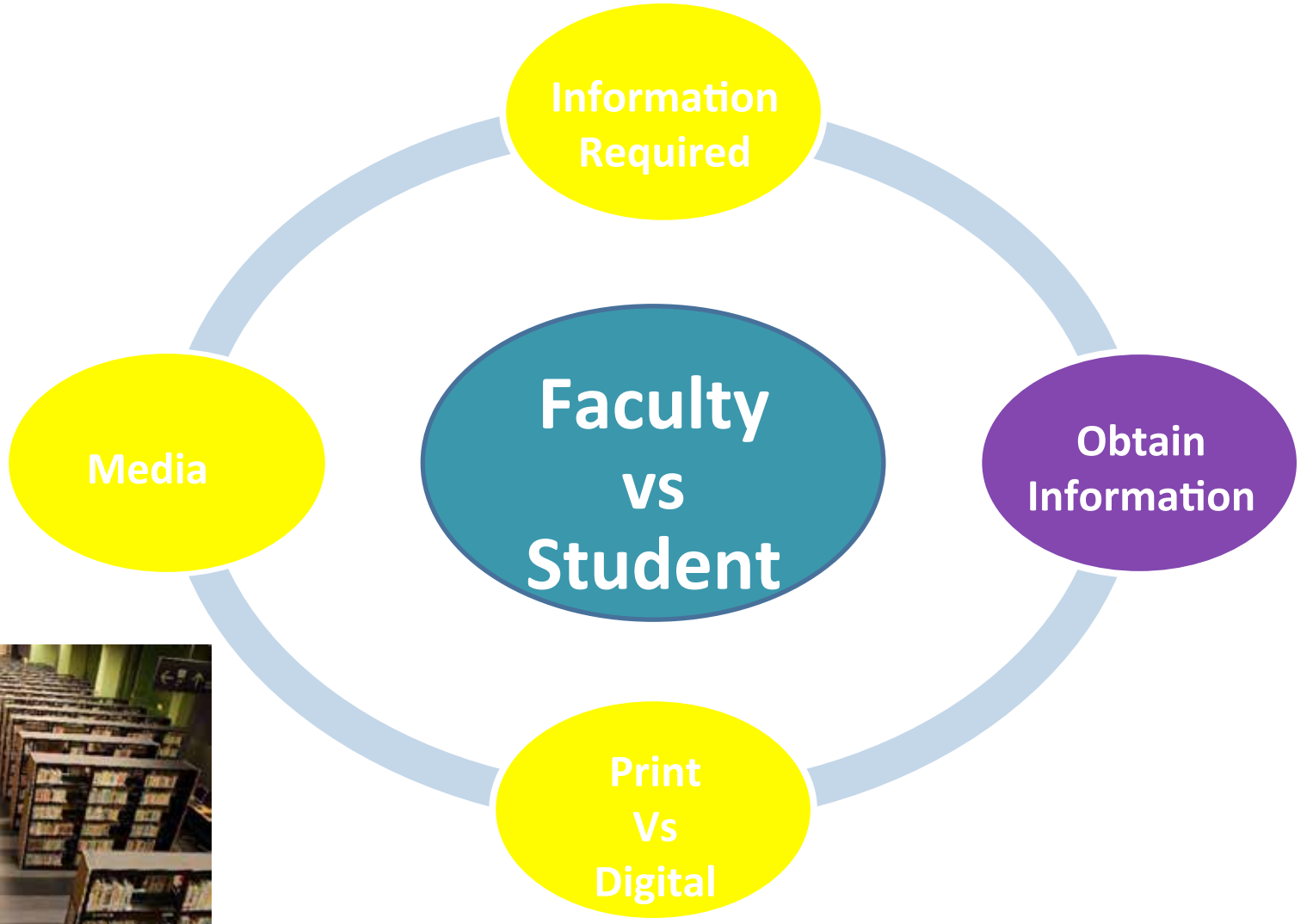
Research Areas



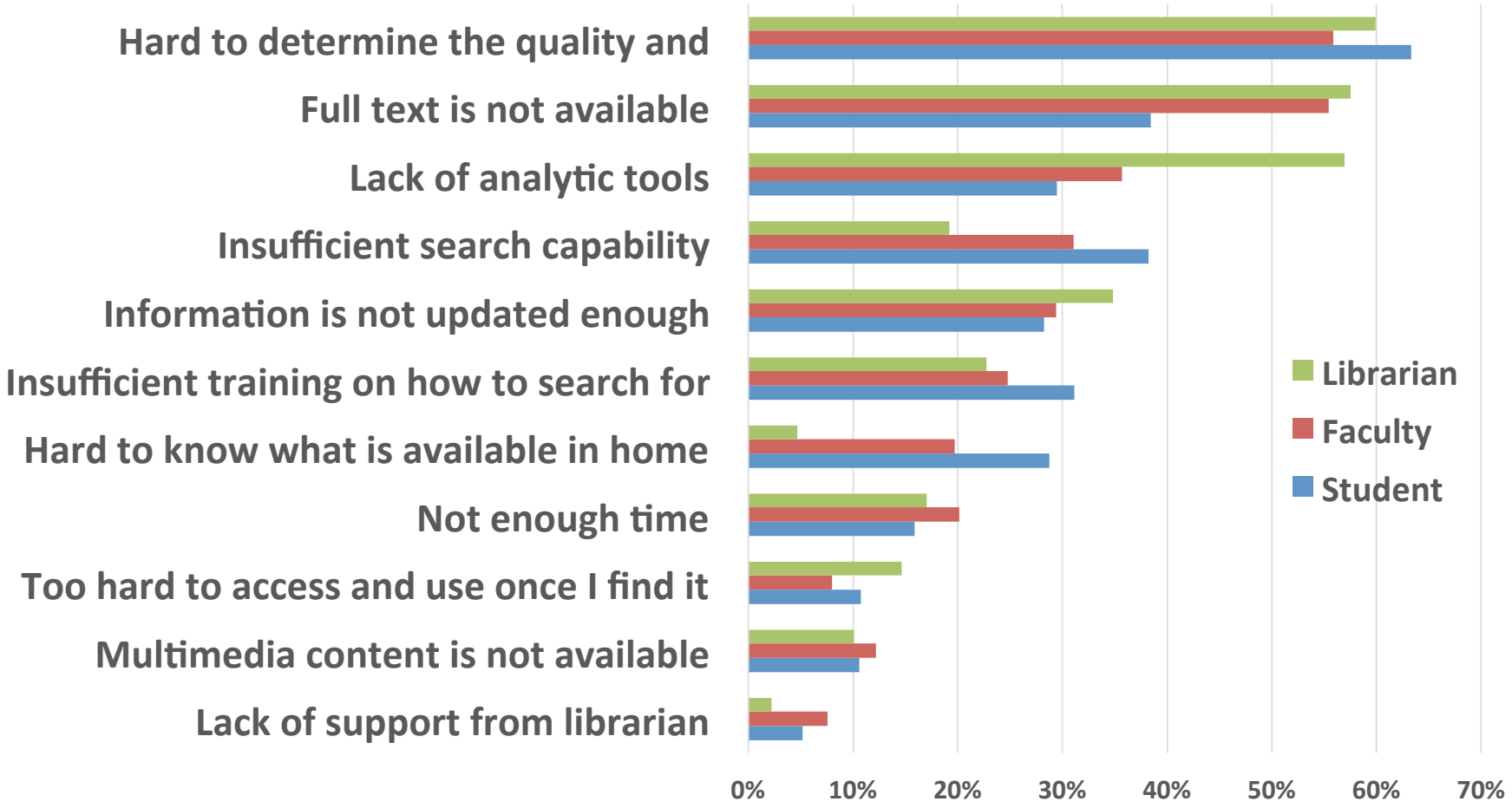
Major Considerations in Obtaining Information:



Research Areas

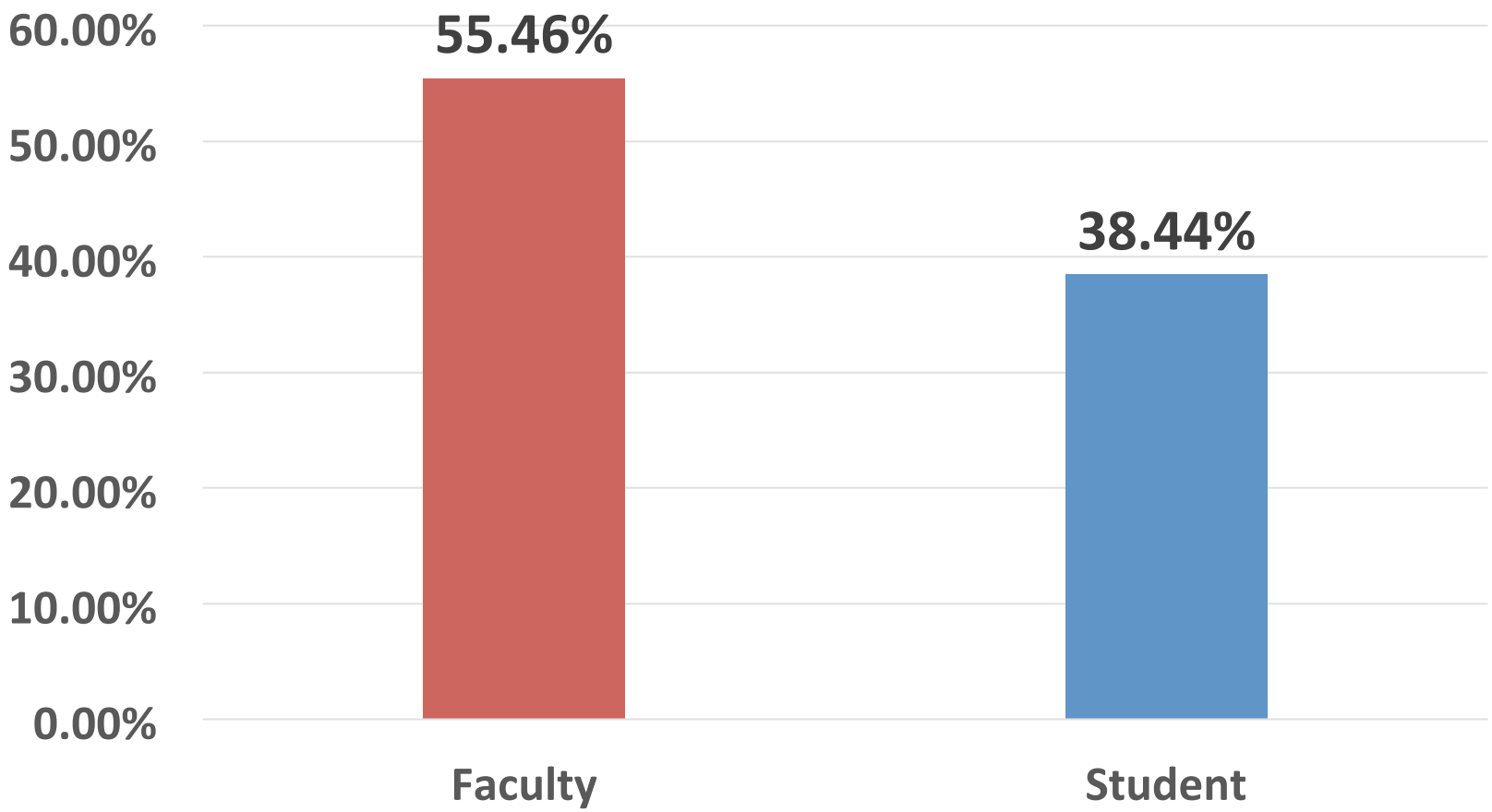


Major Obstacles in Obtaining Information:



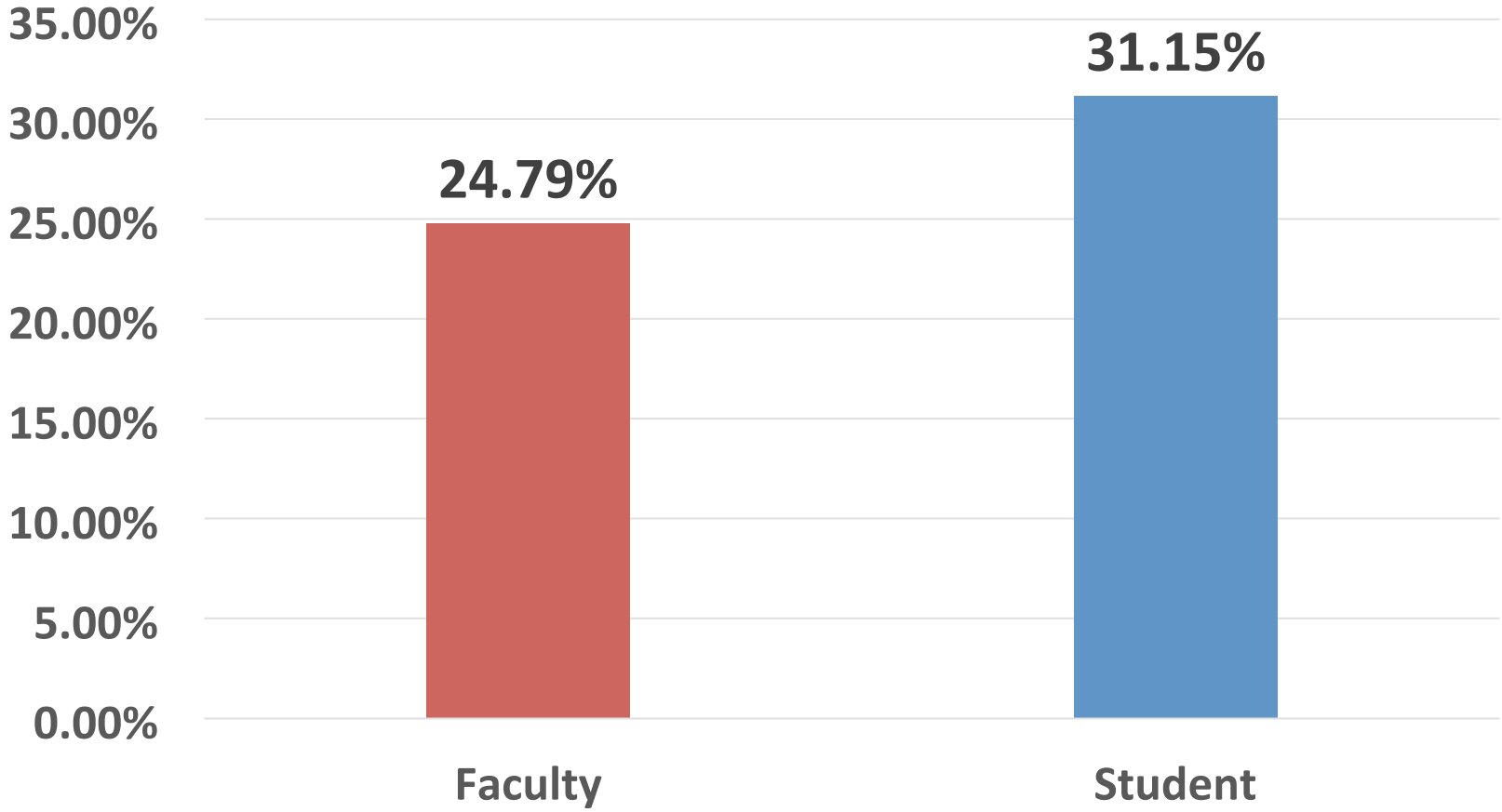
Major Obstacles in Obtaining Information:

"Full text is not available"



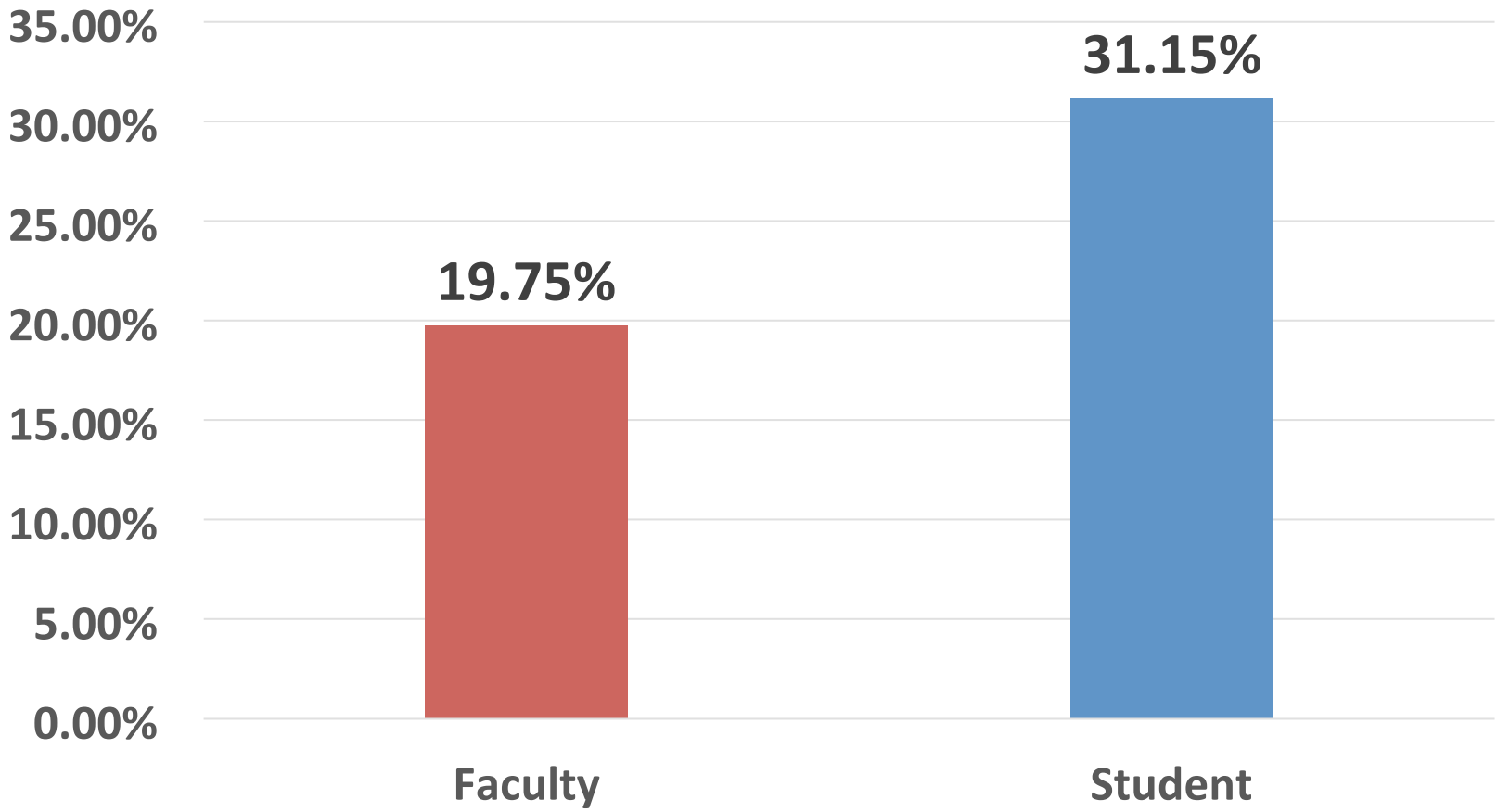
Major Obstacles in Obtaining Information:

"Insufficient training on how to search for information"



Major Obstacles in Obtaining Information:

"Hard to know what is available in library"



Major channels to obtain information:

Resources purchased by my library

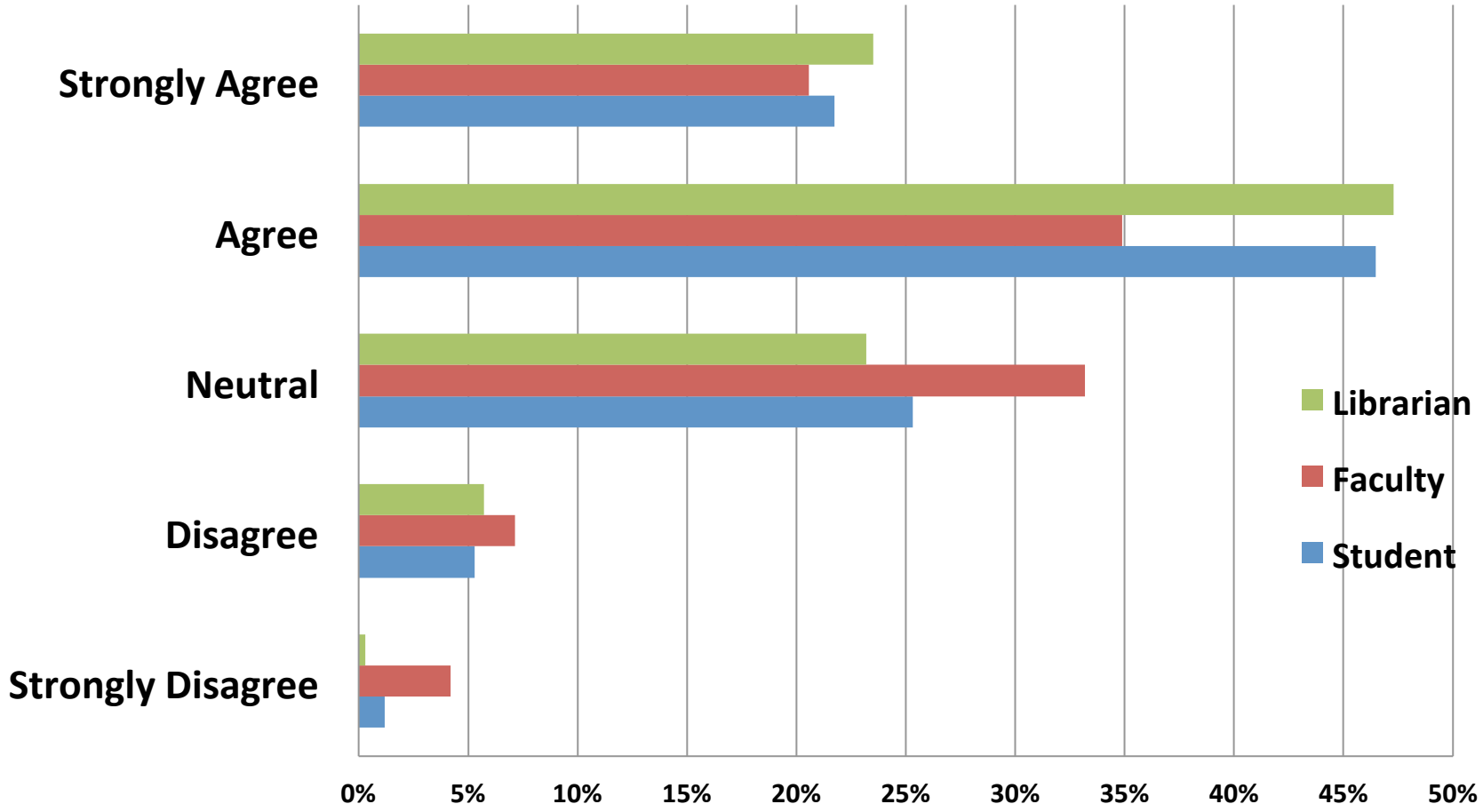
Free digital resources online

InterLibrary Loan System / Document Delivery Service

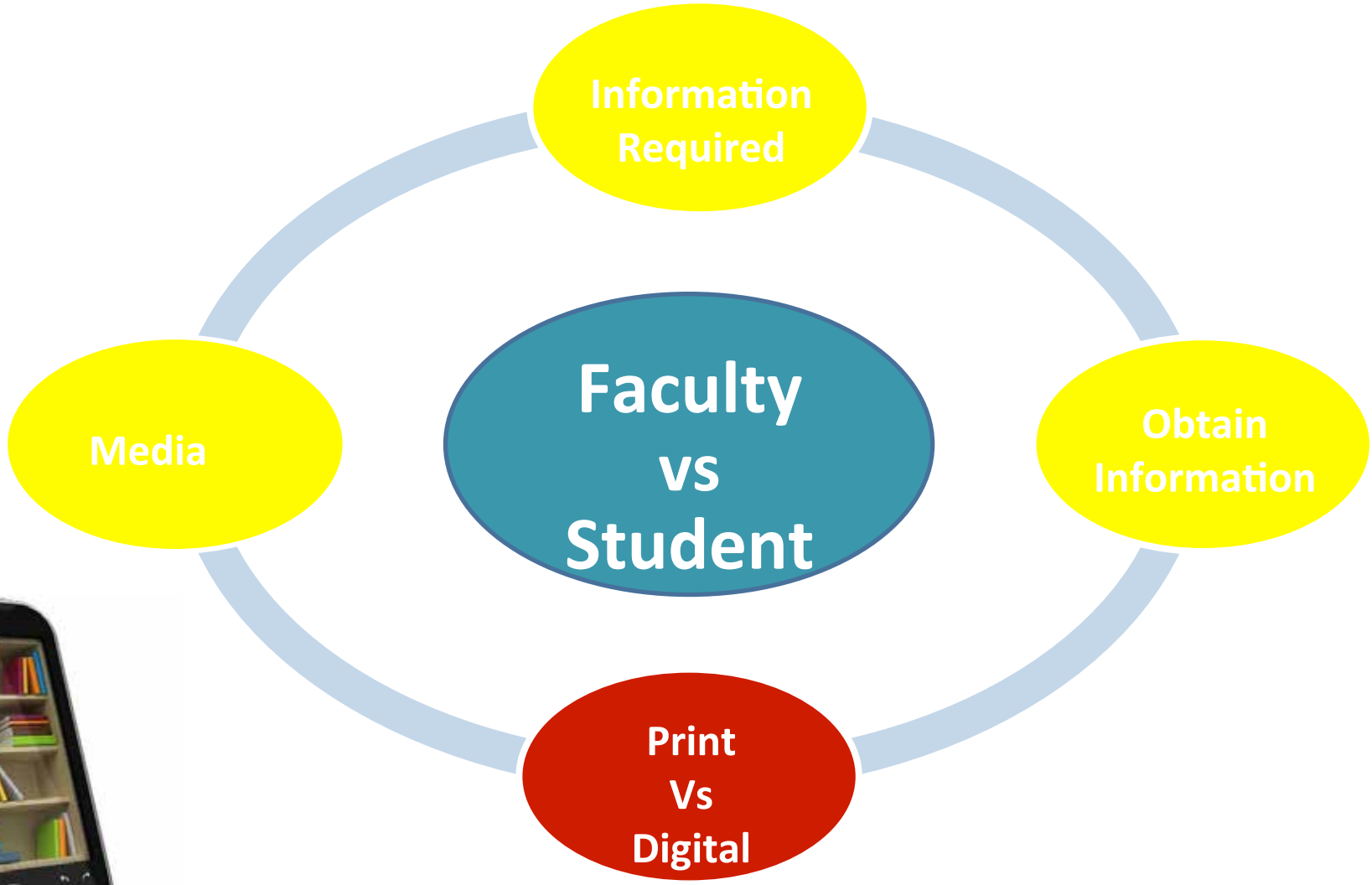
Online bookstore

Physical bookstore

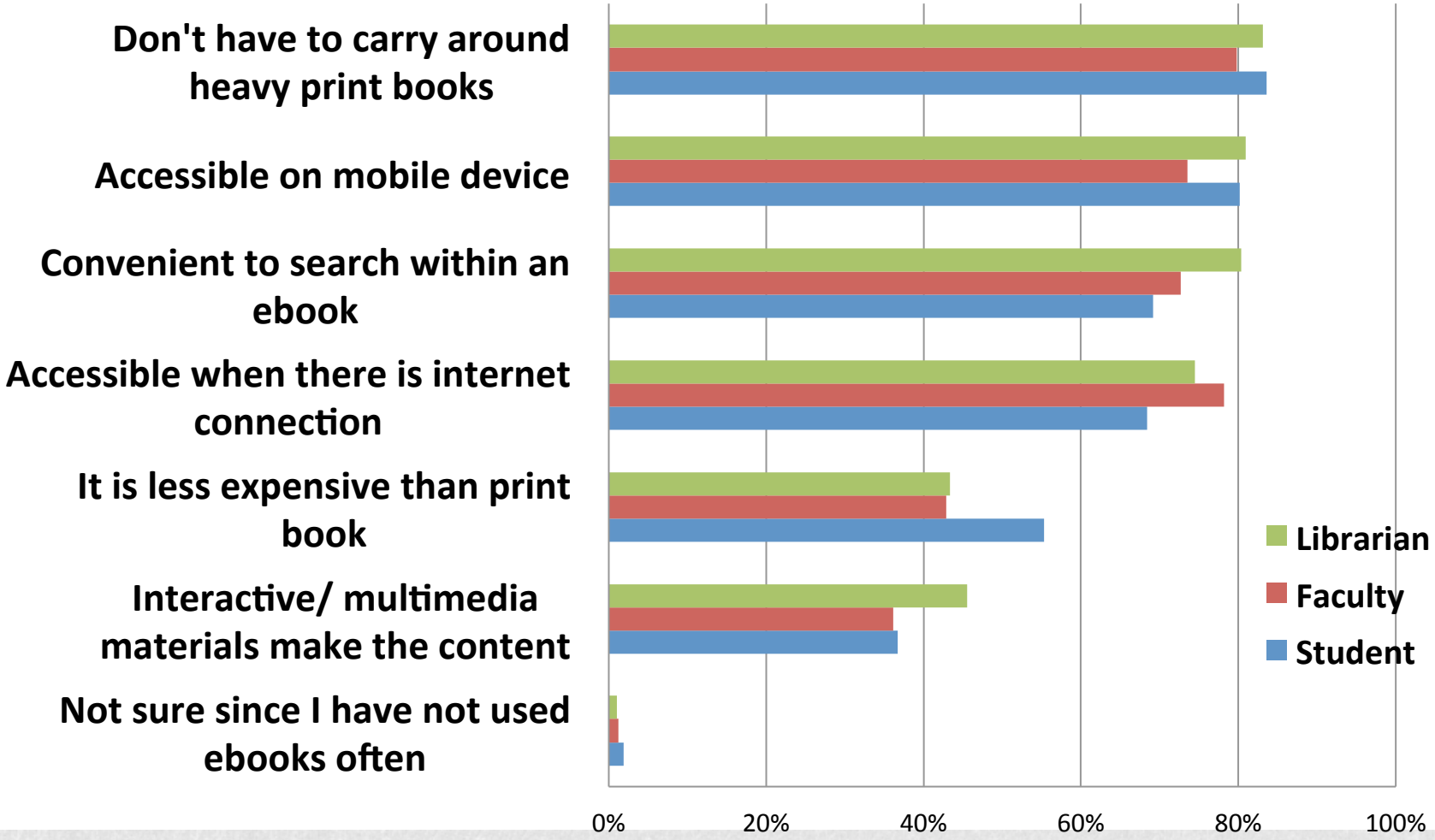
The resources provided by my library meet my demand for study and research.



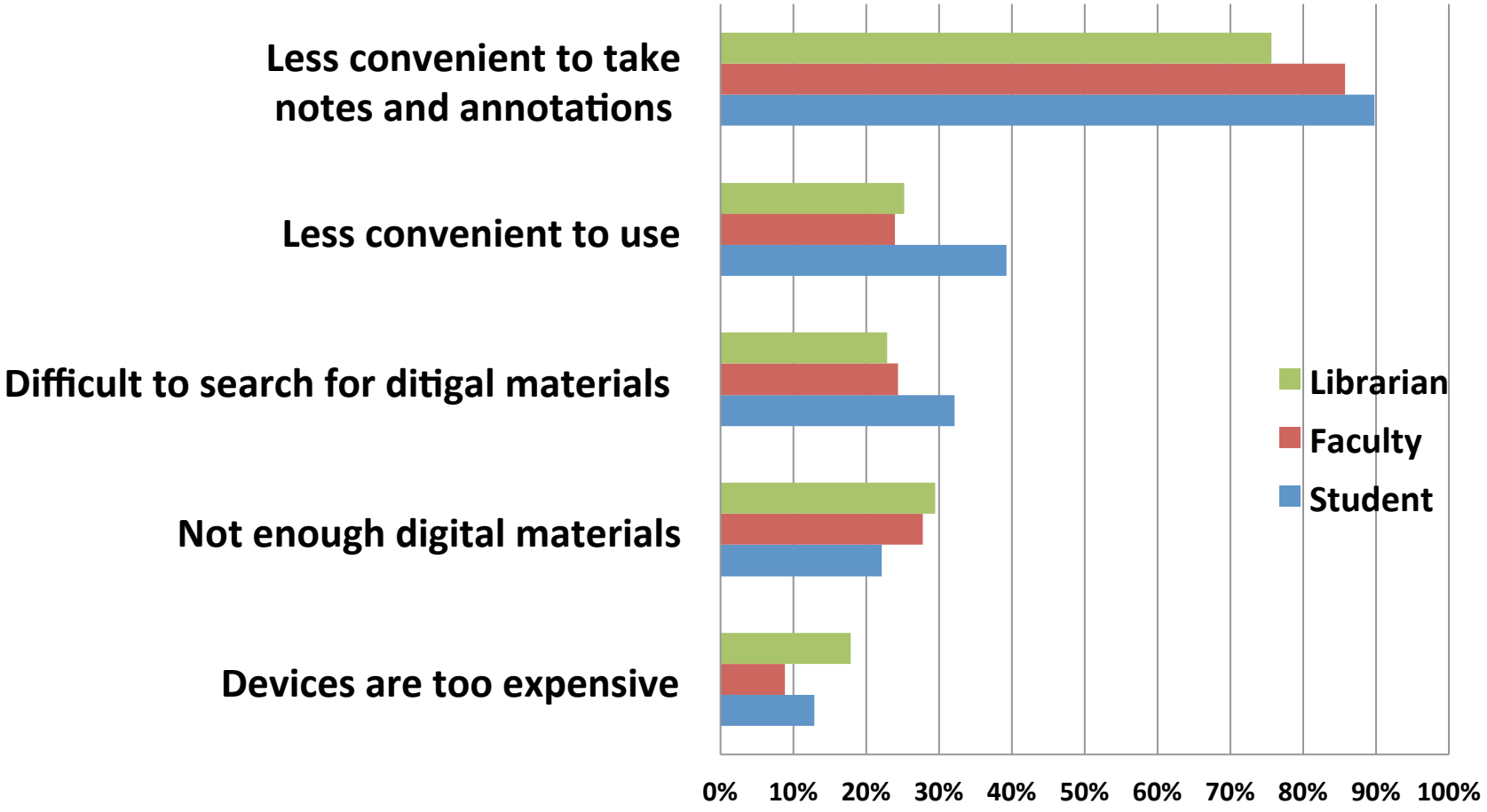
Research Areas



Benefits of using ebooks:

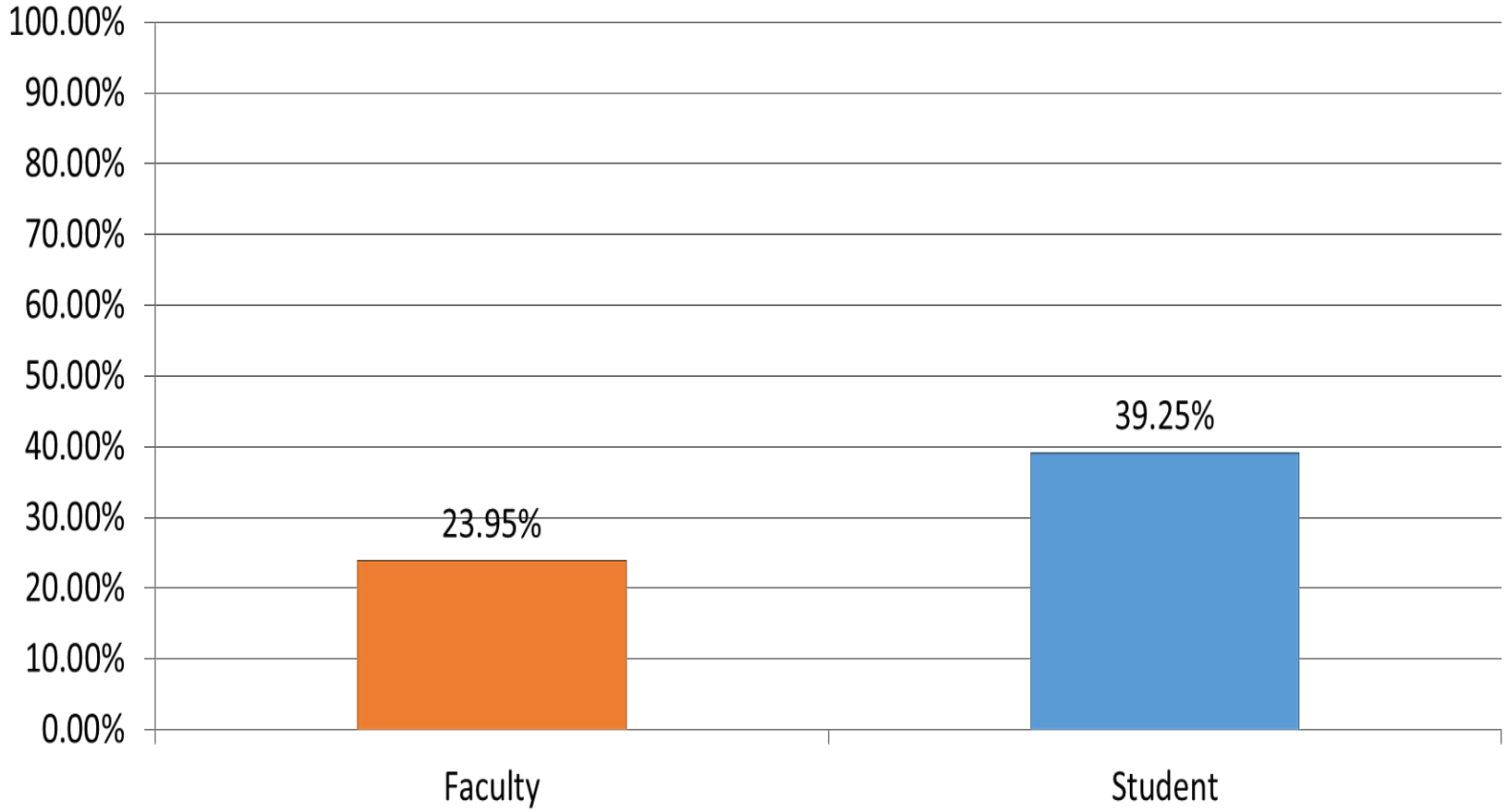


Disadvantages of using ebooks:

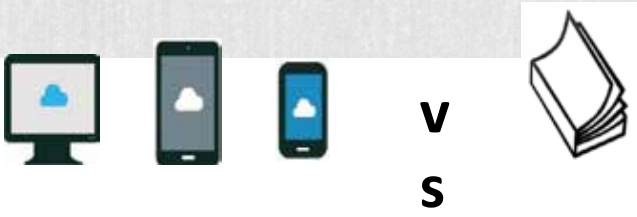


Disadvantages of using ebooks:

"Less convenient to use"



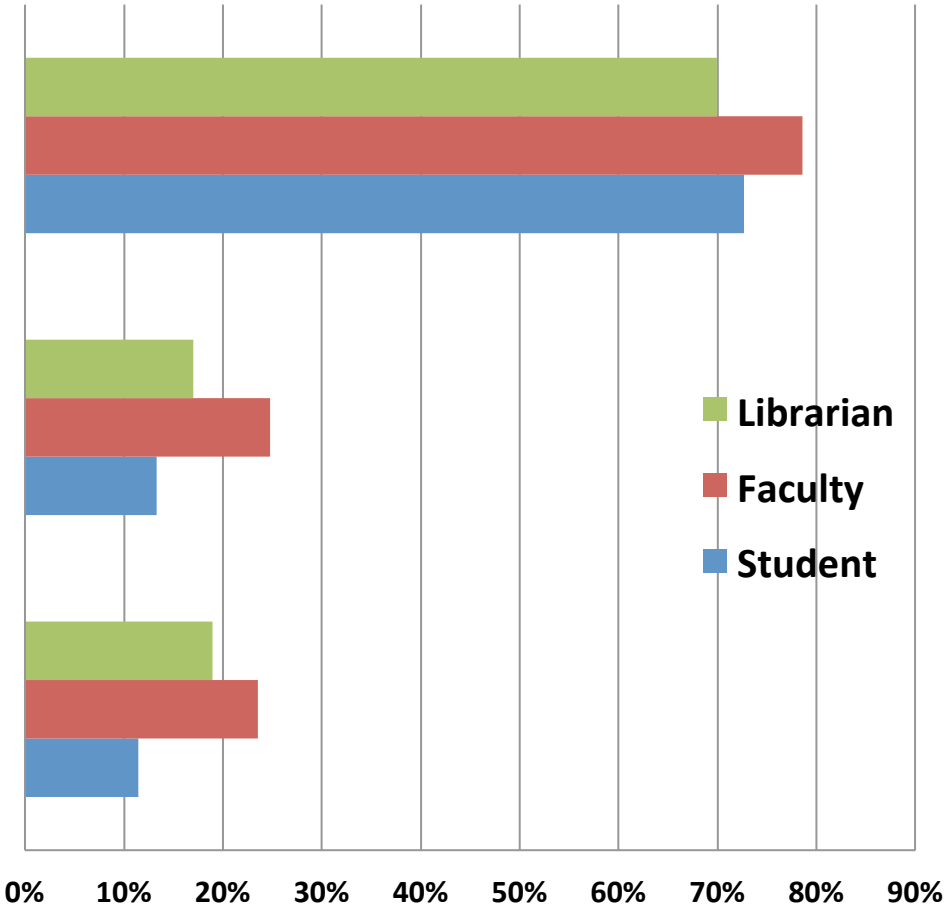
For books:



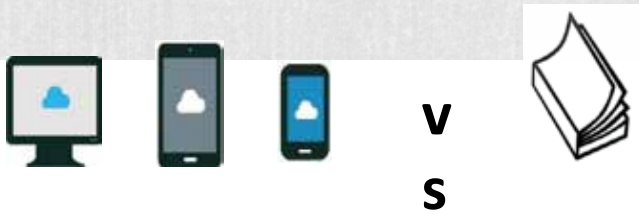
I prefer to use ebooks rather than printed books

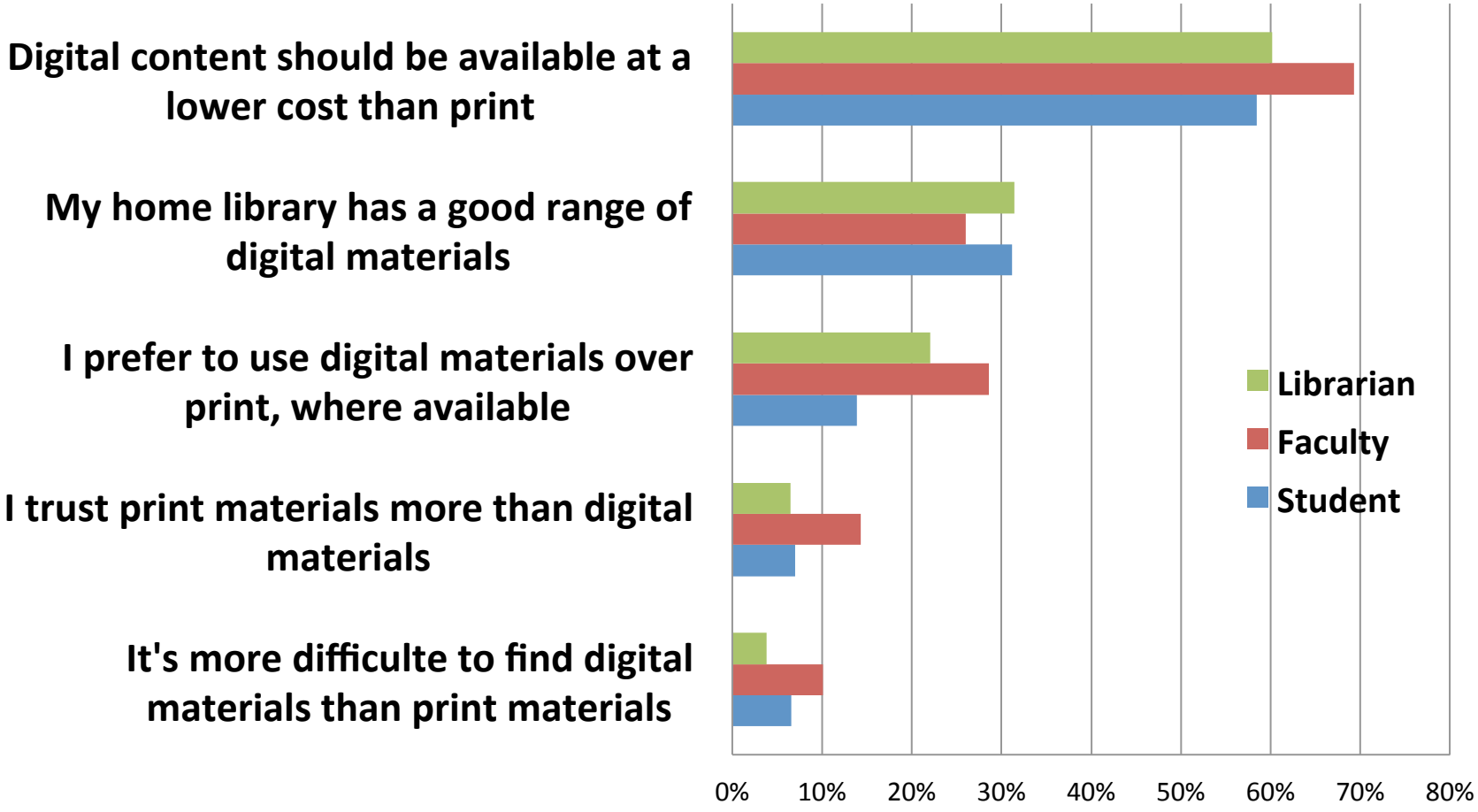
I expect to use ebooks instead of printed books within the next two years

I recommend open educational resources and adopted ebook



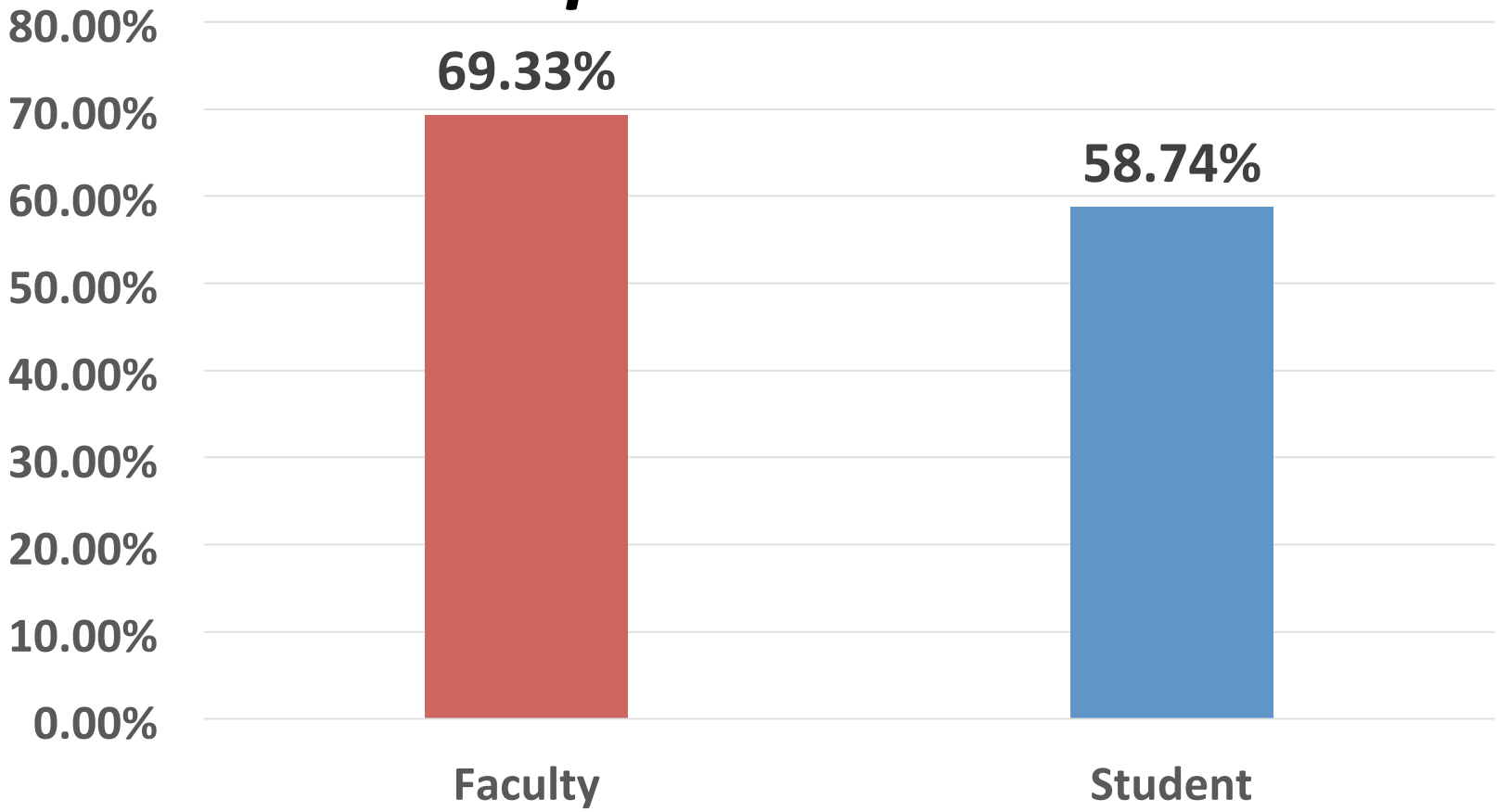
For Journals:





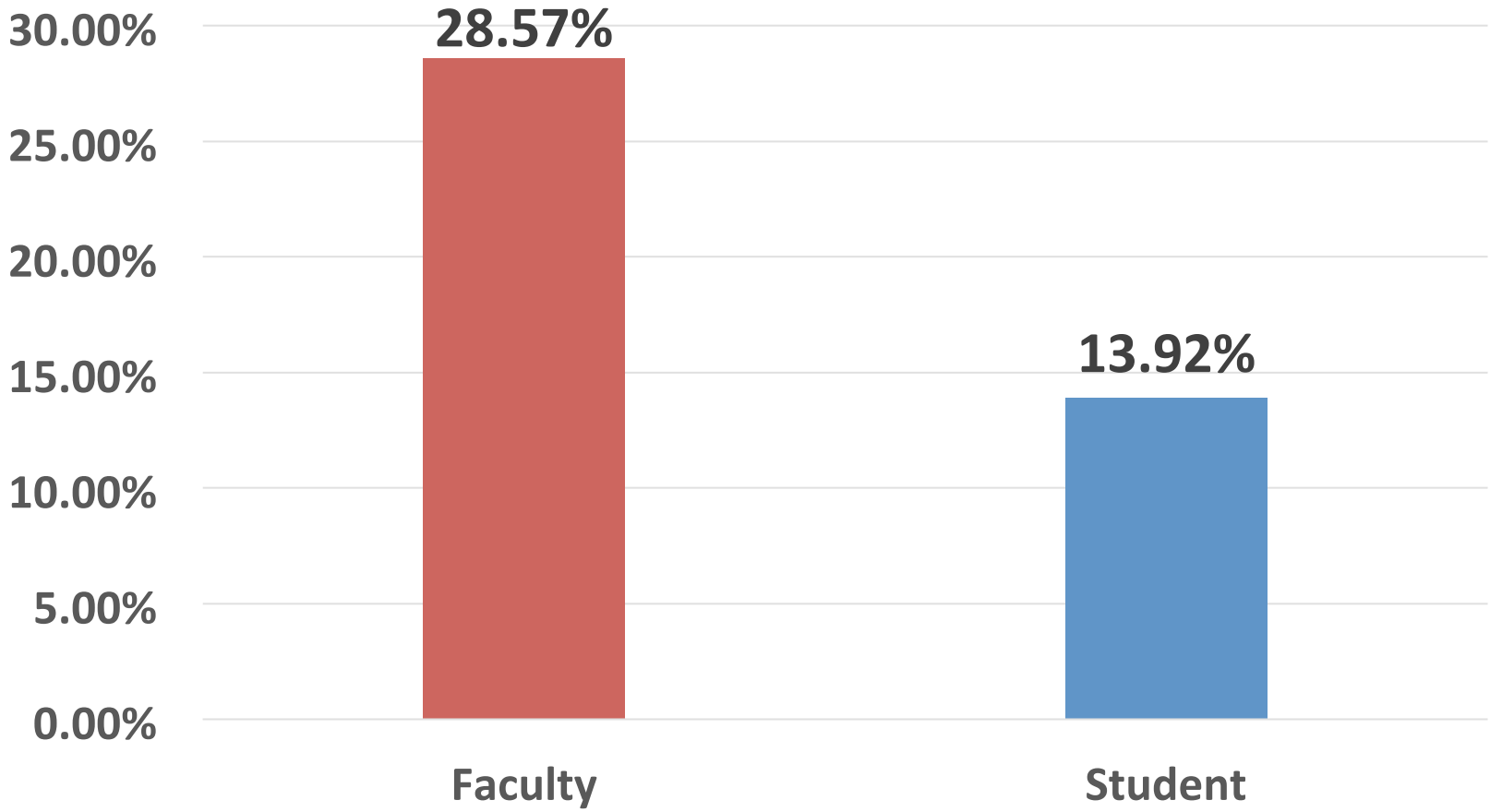
For Journals:

"Digital content should be available at a lower cost than print."

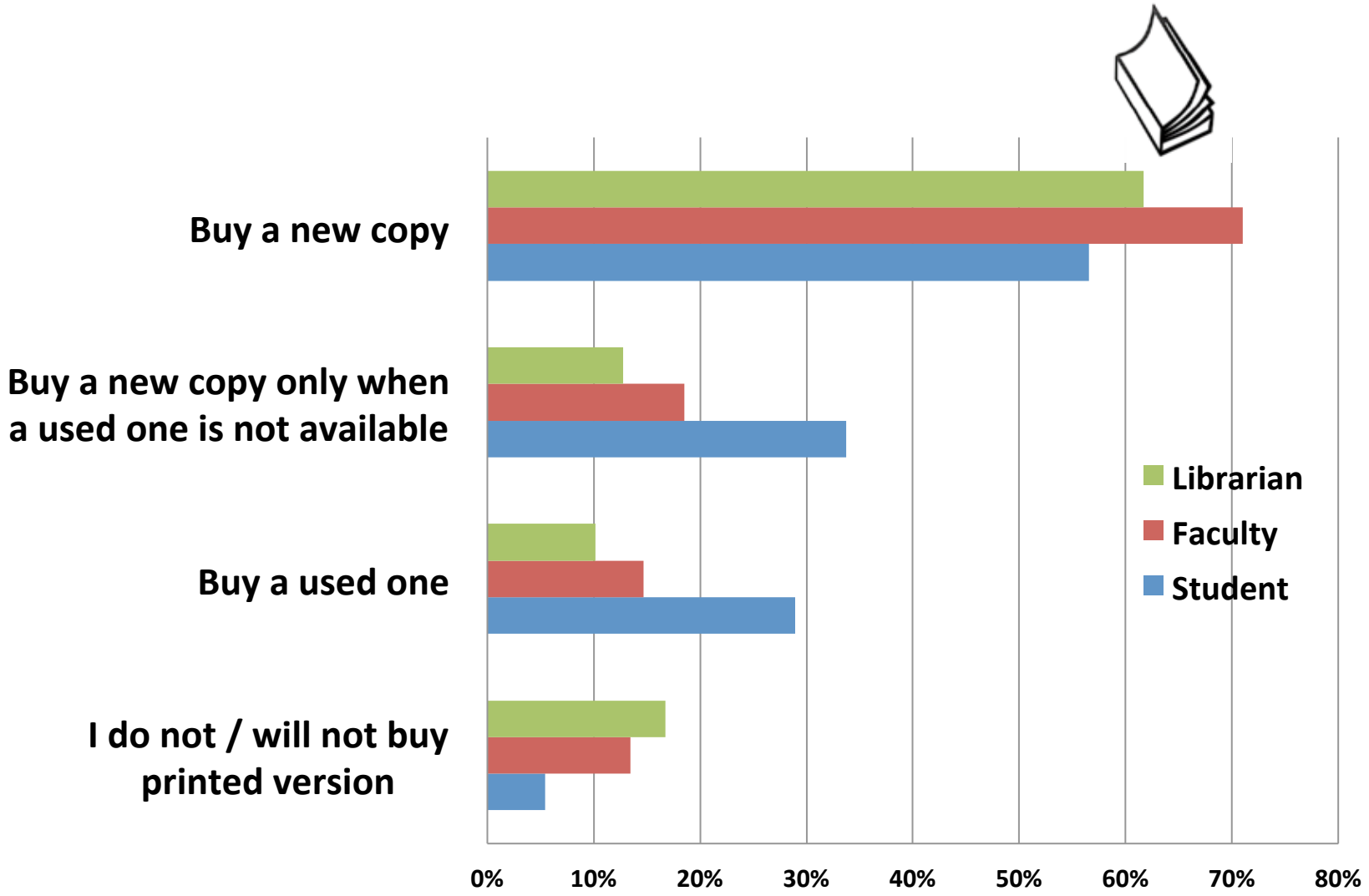


For Journals:

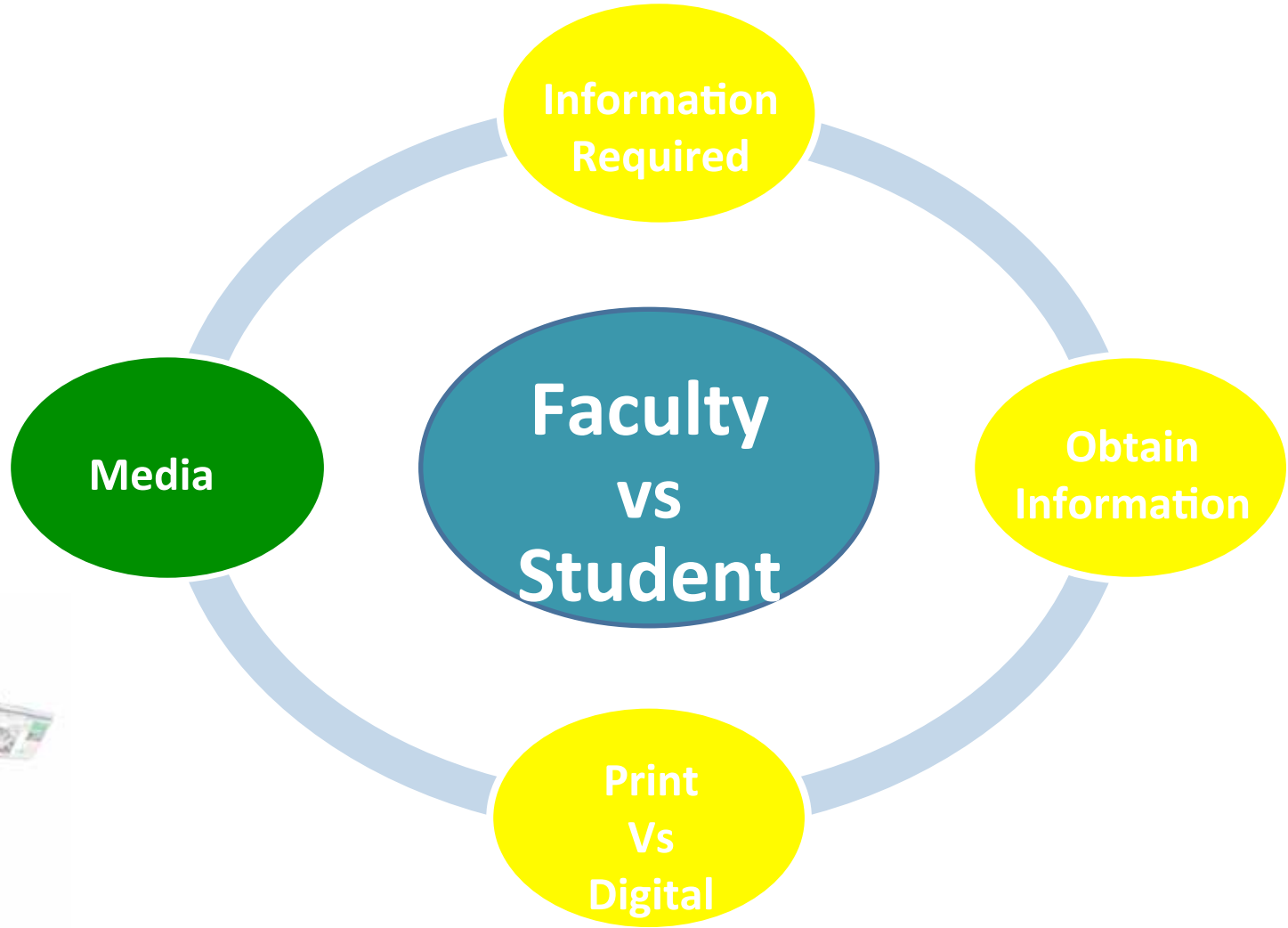
"I prefer to use digital materials over print, where available."



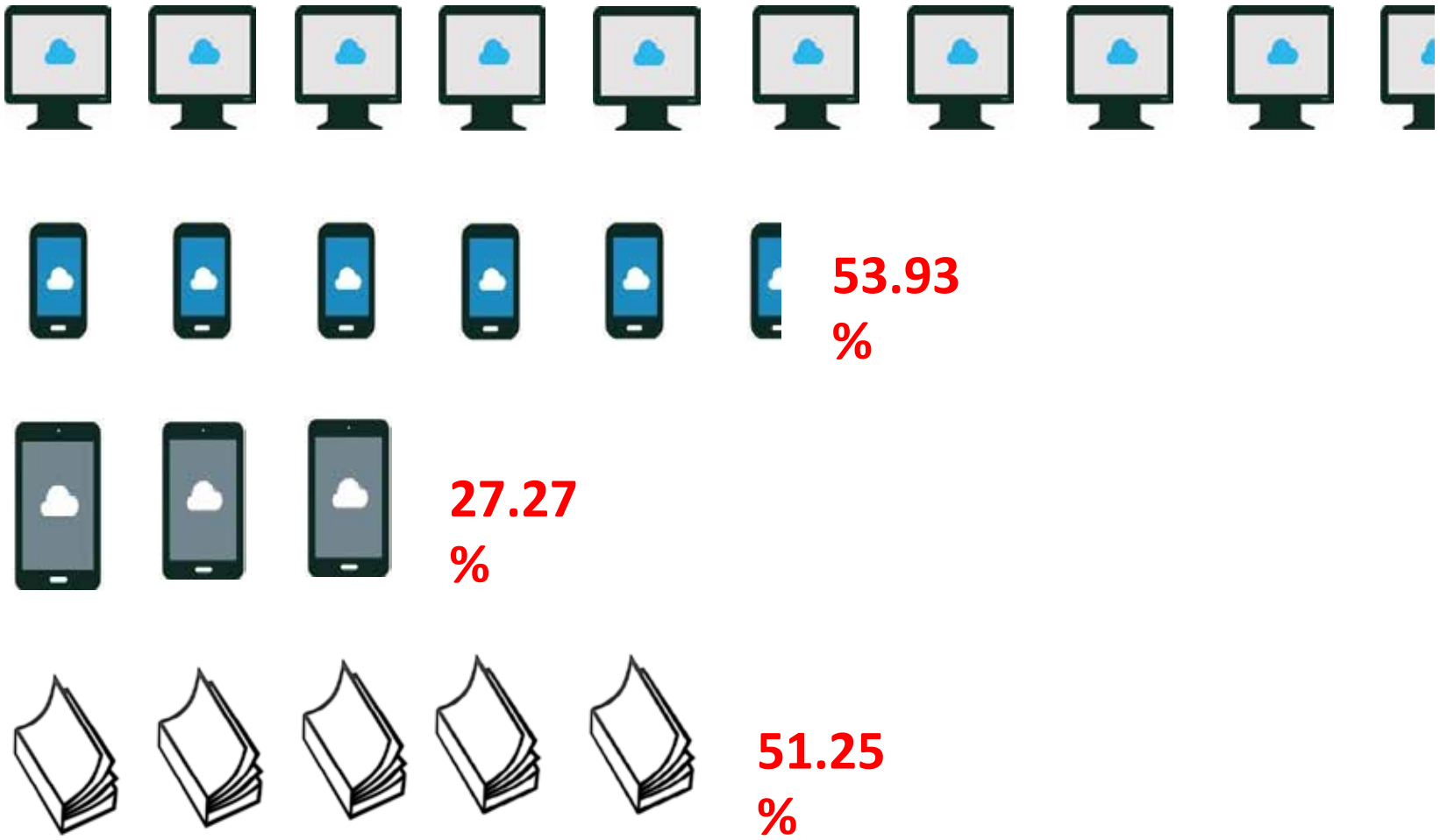
When Purchasing Printed Materials:



Research Areas



Hardware for Obtaining Information:

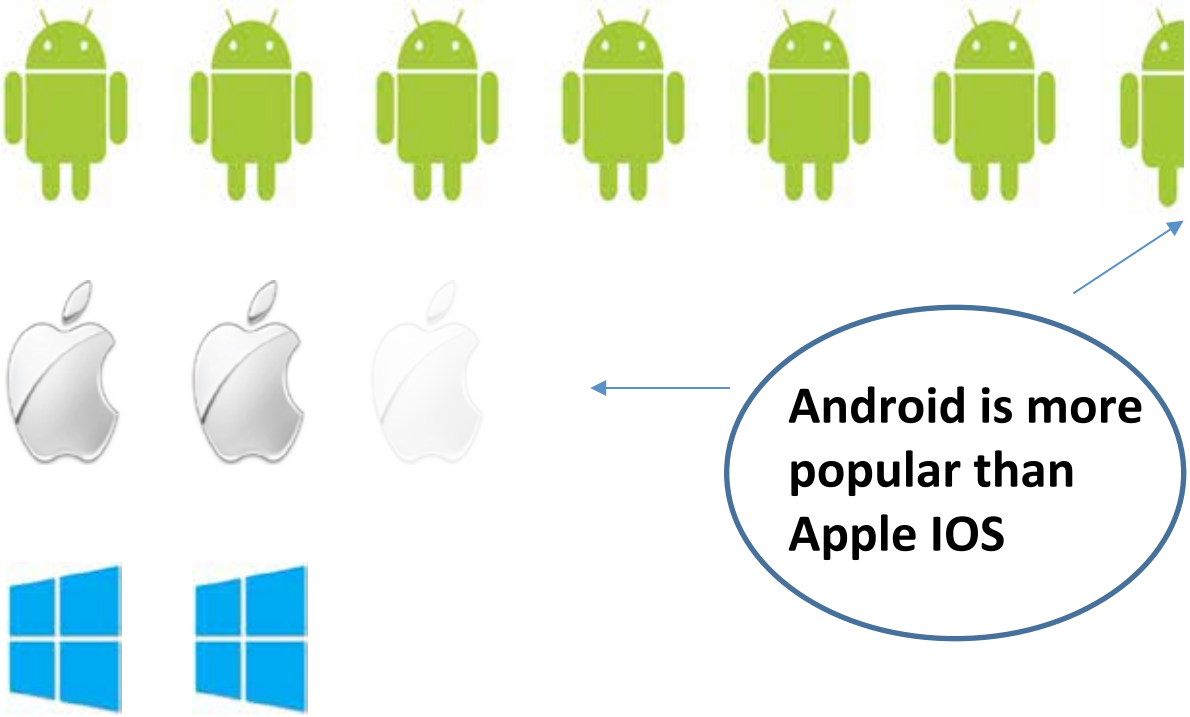


Operating System for Obtaining Digital Materials:

Andr oid

Apple IOS

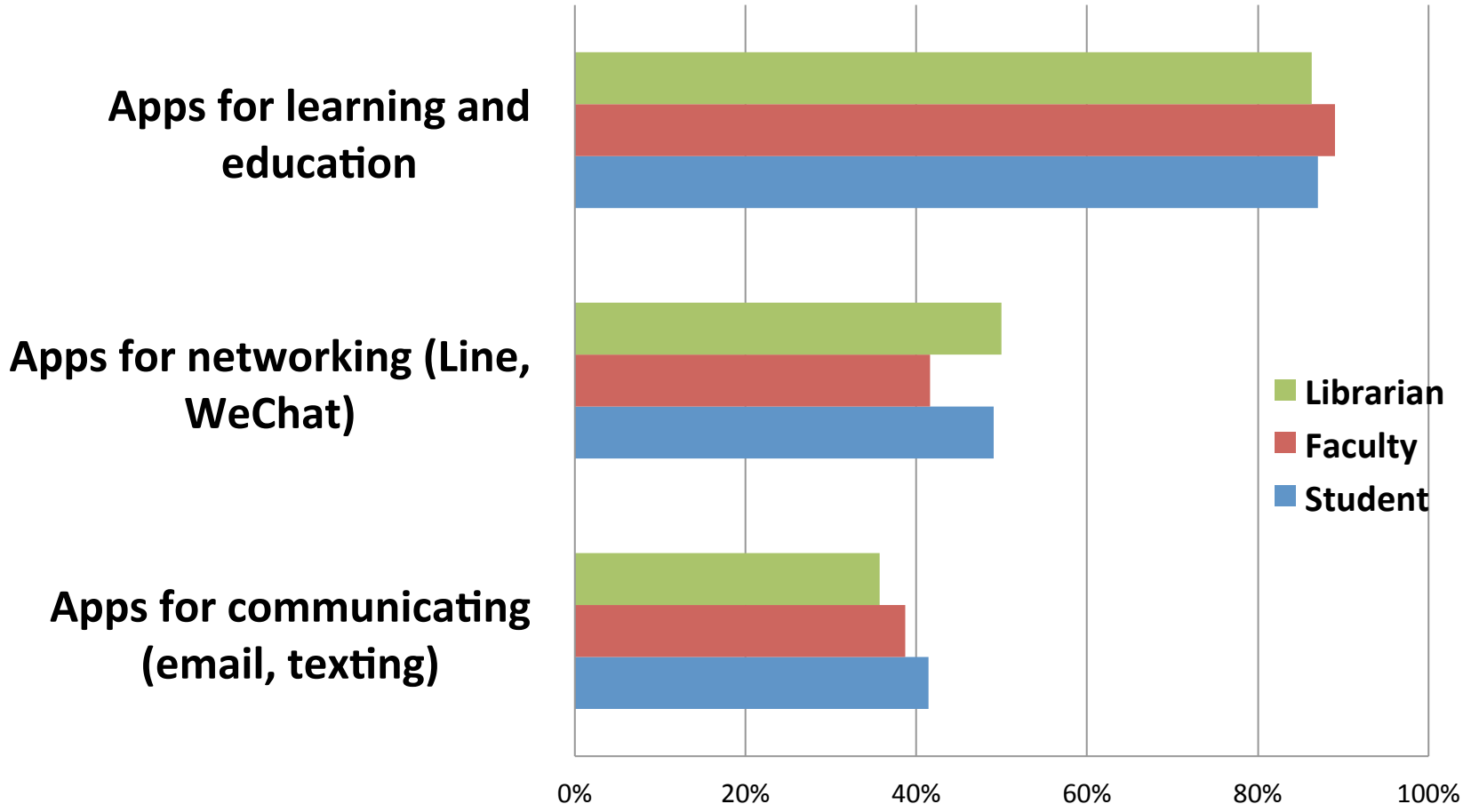
Micros oft



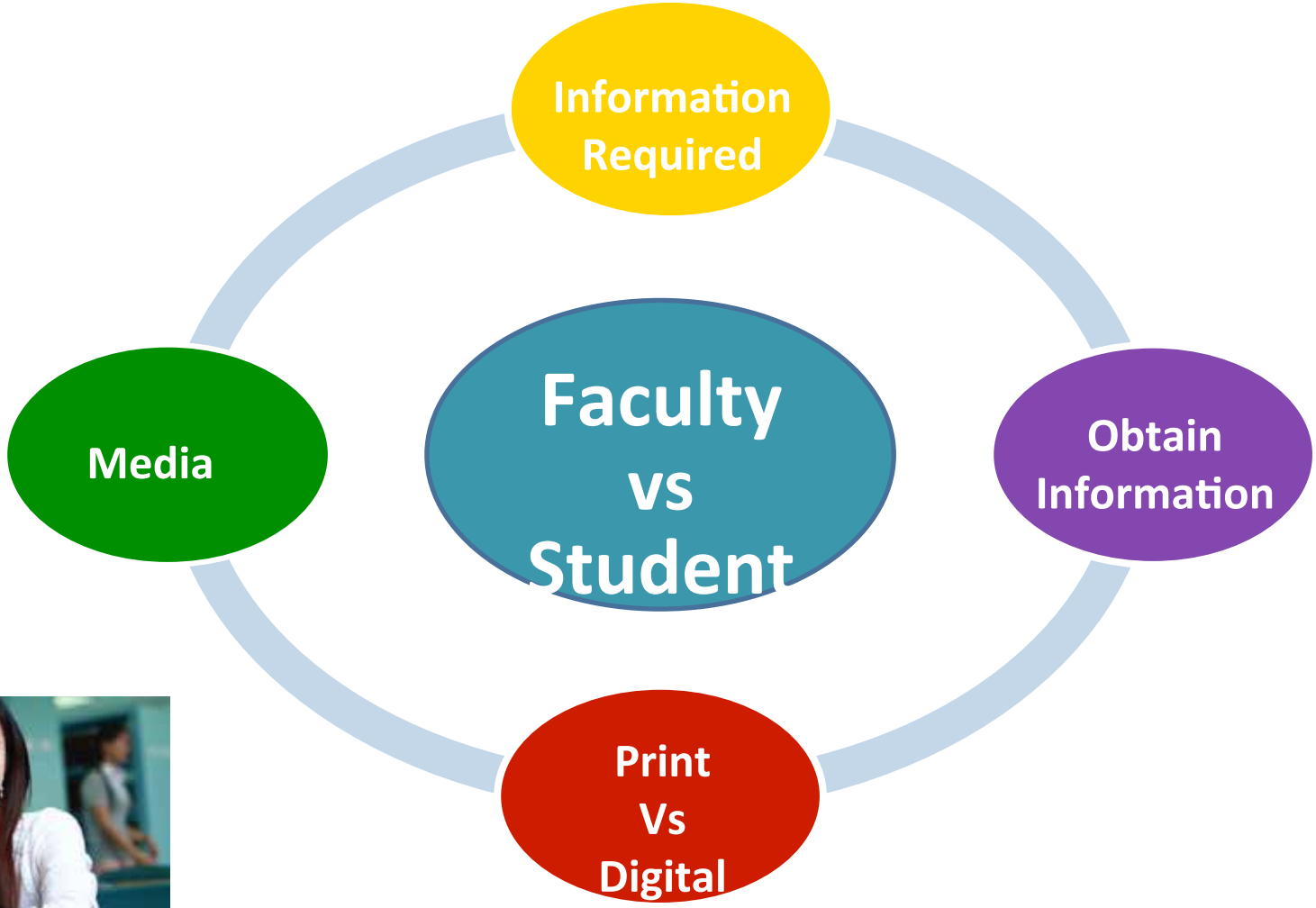
Android is more popular than Apple IOS

amazonkindle

Categories of Apps to download in the next six months:



Research Areas



Common Comments … Verbatim

Foreign language resources, especially advanced research materials

Faculty, Wuhan

Dissertations from top universities worldwide.

Master student, Xi'an

Provide more training on searching and using library resources.

Undergraduate, Harbin

Develop better online platforms for library catalog search

Librarian , Beijing

Takeaway

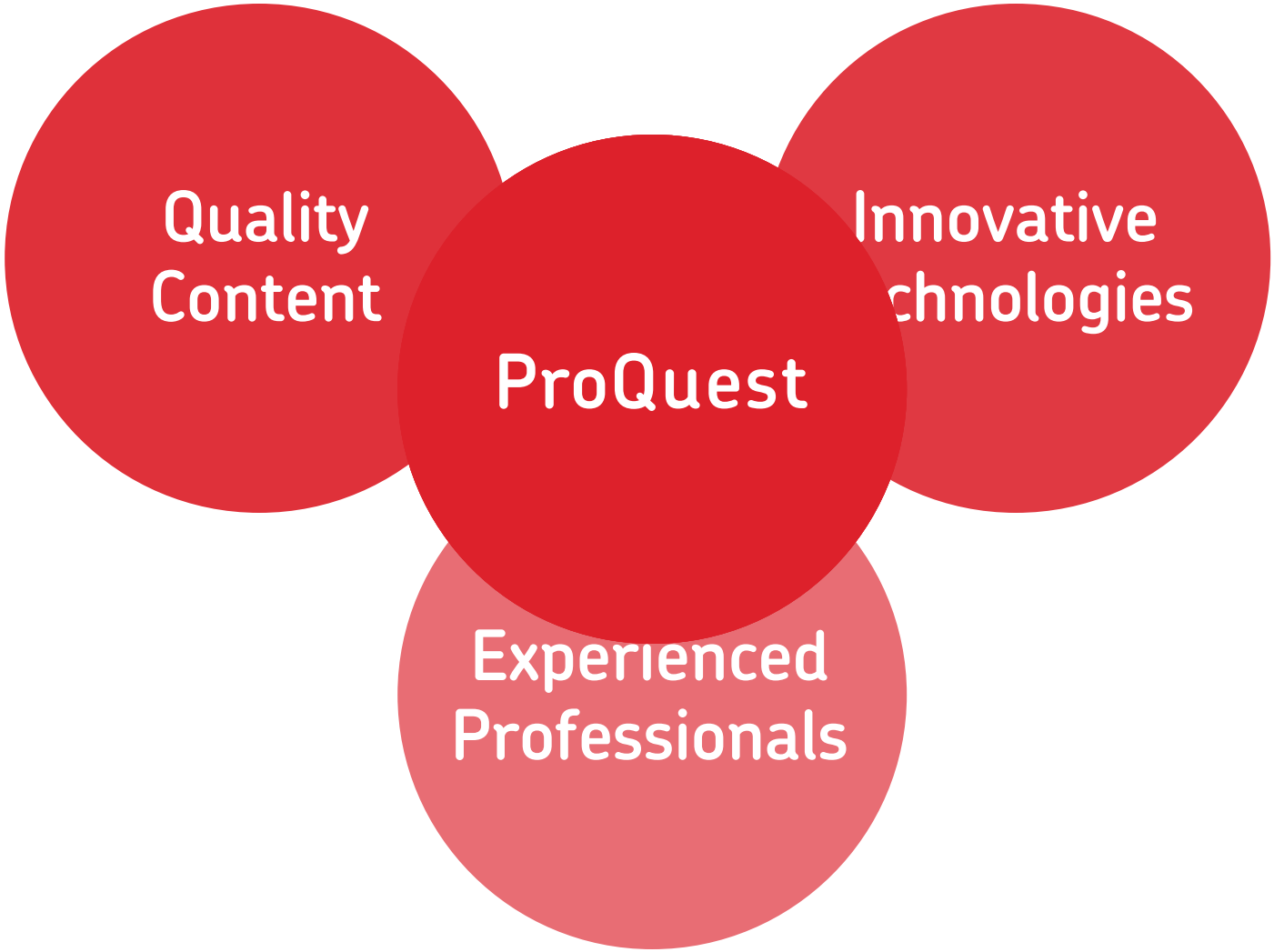
Digital resource is more appreciated than print resources for being more portable, accessible and searchable.

This is especially appealing for faculties compared to students.

Our respondents are expecting more for the resources provided by their library:

- More training on how to search
- More digital resources

How We Do It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The ultimate and most diverse research collections

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- All subjects covered for increasingly interdisciplinary research
- Researcher tools including scholar profiles and citation management
- Focused abstract and index database – to avoid any missed or late finds

Why Choose ProQuest?

High Quality Content

ebrary and EBL:

ebook pioneers providing the largest selection under the most flexible models and workflow

- 500K+ scholarly titles in all subjects
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- Subscription, Demand-driven Acquisition, Perpetual Archive, Consortia models
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- Integration with your vendors
- Detailed usage statistics
- Titles Matching Fast (TMF)

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ProQuest Dissertations & Theses:

Partnering with universities to preserve, aggregate and distribute scholarly content since 1939

- 250M digital pages supporting over 200M searches per year
- Easy discovery in central repository
- Database includes all Ivy League institutions
- Official offsite repository for the U.S. Library of Congress
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- Ability to disseminate grad works to 3000 institutions world wide
- Metrics define graduate output and impact on faculty research

Optimized Discovery

ProQuest Summon Service:

Pioneer of modern discovery in libraries

- Starting point for users to search the entire library
- Trusted by 700+ libraries in 40+ countries
- Based on a unified index of over 1B records
- Relevance ranking algorithms applied equally across index – no bias
- Powerful navigation and contextual guidance features
- Customizable interface and full featured API
- Best Bet and database recommendations
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- Google-like search box makes discovery easy
- Guides users through the research process

Why Choose ProQuest?

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  NEW
- SCMP

ProQuest

"Our mission, pure and simple, is to help users research better and improve their outcomes."

Kurt Sanford, CEO of ProQuest

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THANK YOU!