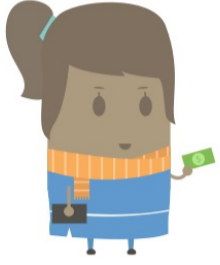


# Crowdfunding for Schools

Created via Piktochart by Jeff Wyman, Content Editor, ProQuest

## Out-of-Pocket Expenses for Teachers

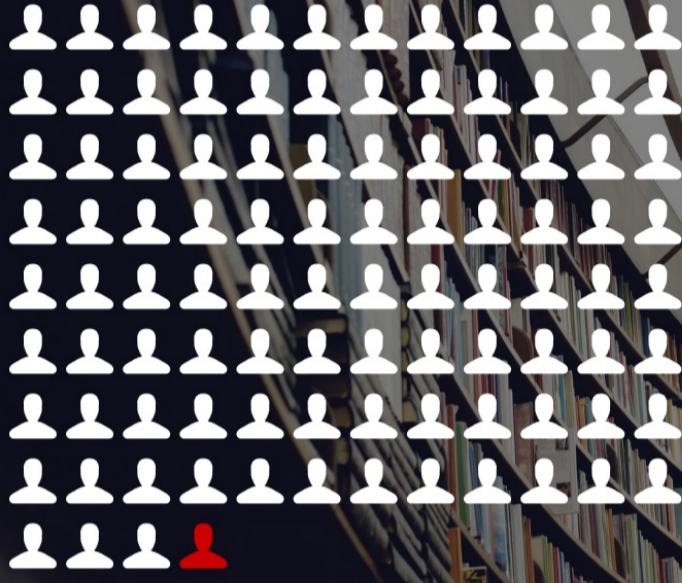


**\$500**

Average amount of own money that teachers spend on classroom materials each year

**\$1.6 Billion**

Combined amount of own money that teachers spend on classroom materials each year



**Over 99%**

Percentage of teachers who spend their own money on classroom materials according to a recent survey

## Teachers Turn to Crowdfunding

### What Is Crowdfunding?

Crowdfunding is a way to raise money for projects or materials by asking people to donate.



### Popular Crowdfunding Sites

DonorsChoose.org

Adoptaclassroom.org

GoFundMe.com

I was teaching a reading class and I had no books to read!

Ross Roberts,  
former high school teacher, telling NPR why he quit teaching

## Crowdfunding Tips

### Things to Consider

- Pick the best crowdfunding service
- Set clear and realistic goals
- Communicate a clear objective
- Be creative with marketing

### Crowdfunding Examples

- Art supplies
- Bilingual books
- Bean bags for a reading nook
- Yoga mats for relaxation exercises

**Comprehensive PDF Download on Crowdfunding from Edutopia:  
<https://www.edutopia.org/crowdfunding-fundraising-resource-guide>**

## Closing Thought

Philanthropy is commendable, but it must not cause the philanthropist to overlook the circumstances of economic injustice which make philanthropy necessary.

Martin Luther King, Jr



Sources:

<http://www.prnewswire.com/news-releases/nssea-study-finds-teachers-spend-16-billion-of-their-own-money-on-educational-products-for-their-classrooms-213139551.html>

[http://www.npr.org/sections/ed/2016/10/24/495186021/what-are-the-main-reasons-teachers-call-it-quits?utm\\_source=npr\\_newsletter&utm\\_medium=email&utm\\_content=20161030&utm\\_campaign=NPR\\_Ed&utm\\_term=NPR\\_Ed](http://www.npr.org/sections/ed/2016/10/24/495186021/what-are-the-main-reasons-teachers-call-it-quits?utm_source=npr_newsletter&utm_medium=email&utm_content=20161030&utm_campaign=NPR_Ed&utm_term=NPR_Ed)