

# Bowker Book Analysis System

## Powerful Collection Assessment for Academic Libraries

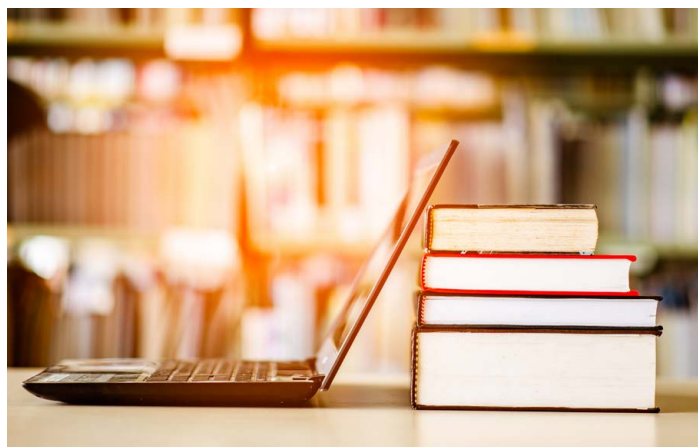
**Bowker Book Analysis System™ (BBAS)** is a self-service collection analysis and management tool that helps librarians make precise and consistent selection and deselection decisions. Its customized reports compare library holdings against the *Resources for College Libraries* (RCL) core bibliography developed by Choice/ACRL subject specialists, instantly identifying gaps and overlaps in collections.

### BBAS DELIVERS

- **Customized Comparisons:** Upload your entire holdings or run a subject by subject analysis against the RCL vetted monograph titles, using the initial match overview or subclassification match options to build a customized list and identify collection strengths and weaknesses.
- **Integrated Metadata:** Access the RCL database detailed item record which provides bibliographic information including retail price, CHOICE reviews and Outstanding Academic Titles data, title previews, awards, and more, including visual discovery from Syndetics Unbound.
- **Data Cleansing:** Improve your collection data while you improve your collection holdings. BBAS provides value-added files including invalid ISBNs, new ISBN conversion, and possible collection duplicates across formats or editions.
- **Ease of Use:** Load your holdings in MARC or CSV and quickly download the data for further analysis, reporting, distribution, and incorporation into your ILS.

### ADD QUALITATIVE DATA TO COLLECTION ASSESSMENT

BBAS is the only library assessment tool that employs the authoritative, peer-reviewed RCL core bibliography, enabling libraries to tap the experts at CHOICE/ACRL to build robust, useful collections for faculty and students. For libraries facing space, budget, and staff constraints, BBAS is a cost-effective tool for benchmarking, weeding, administrative reports, accreditation, strategic planning, and more.



To talk to the sales department, contact us at  
**1-800-779-0137** or [sales@proquest.com](mailto:sales@proquest.com).



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Manage My Files    Select Statistics to View    Resources for College Libraries

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### Percentages of Core Lists Selected

Select a file     Subject Classification System     LEGEND:  Expand    Collapse    Expand Entire Subject

Filter Comparison

Publication Year  to

Awards

- Any Award
- ABC Children's Booksellers Choices Awards
- Academy Award, Best Actor
- Academy Award, Best Actress
- Academy Award, Best Animated Feature Film
- Academy Award, Best Director

Review Source

- API Reviews
- BIOSIS
- Booklist
- Books for the Teen A
- Books for You
- Books in Canada

Winners    Nominees    E-book only    In Print Title

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### Core Titles NOT in Library, Feb122014

Enter criteria and Click Go to jump to the closest match within the current sort view

Go To Title:

Core Lists: Resources for College Libraries    Subject: Art    0 titles selected       

1-18 of 18 rows

\* Indicates a title with a different format exists in your library    (Click on any header to sort this report)   

Record Data:    Core Lists:    Format:    RCL Audience:

- Publisher     CL (R)     eBook Status (eBk)     Upper Undergrad (U)
- DEWEY #     Career Resources (CR)     Hardcover     Lower Undergrad (L)
- LC Class     paperback     Faculty (Fa)
- ISBN10     pamphlet     General (G)
- ISBN13
- Price
- Format
- Pub Year
- Awards
- Reviewed

Add to List	Title	Author	Publisher	Dewey	LC Class	ISBN13	Price	Format	Pub Year	Status
<input type="checkbox"/>	Afro-Atlantic Dialogues: Anthropology in the Diaspora	Yelvington, Kevin A.	SCHOOL FOR ADVANCED RESEARCH PRESS/SAR PRESS	305.8/00954	GN645 A342 2005	978-1-930618-49-6	\$34.95	Trade Paper	2006	In print
<input type="checkbox"/>	Afro-Cuban Diasporas in the Atlantic World	Otero, Solimar	UNIVERSITY OF ROCHESTER PRESS	305.896/3330/291	F1789.Y6O84 2013	978-1-68046-473-4	\$29.95	Trade Paper	2013	In print
<input type="checkbox"/>	Crossing Waters, Crossing Worlds: The African Diaspora in Indian Country	Miles, Tiya	DUKE UNIVERSITY PRESS	305.8986/073017487	E98.R28C76 2006	978-0-8223-3605-9	\$29.95	Trade Paper	2006	In print
<input type="checkbox"/>	Current Perspectives on the Archaeology of African Slavery in Latin America	Furnari, Pedro	SPRINGER	306.262/098	H1 970.0	978-1-4939-1263-6	\$69.00	Trade Paper	2014	In print
<input type="checkbox"/>	Early America Revisited*	Van Santima, Ivan	TRANSACTION PUBLISHERS	970.016	E169 A35V/35 1998	978-0-7855-0463-1	\$30.95	Trade Paper	1998	In print
<input type="checkbox"/>	Eating in the Side Room: Food, Archaeology, and African American Identity	Warner, Mark S.	UNIVERSITY PRESS OF FLORIDA	394.1/2	GT2853.L6W37 2015	978-0-8130-6111-5	\$74.95	Trade Cloth	2015	In print
<input type="checkbox"/>	Engineering African American Archaeology: A Southern Perspective	Galle, Jillian E.	UNIVERSITY OF TENNESSEE PRESS	975/00496073	E185 E555 2004	978-1-67233-277-5	\$35.00	Trade Cloth	2004	In print
<input type="checkbox"/>	Melville J. Herskovits and the Racial Politics of Knowledge	Gershenhorn, Jerry	UNIVERSITY OF NEBRASKA PRESS	301.092	GN21.H47C47 2004	978-0-8032-2187-1	\$20.95	Trade Cloth	2004	In print
<input type="checkbox"/>	The Root of Roots: Or, How Afro-American Anthropology Got Its Start	Price, Richard	PRICKLY PARADIGM PRESS, LLC	301/092/273	GN21.H47P75 2003	978-0-9728196-2-6	\$12.95	Trade Paper	2003	In print
<input type="checkbox"/>	They Came Before Columbus: The African Presence in Ancient America	Van Santima, Ivan	RANDOM HOUSE PUBLISHING GROUP	970.016	E169.A35V/36 2003	978-0-8129-0617-0	\$20.00	Trade Paper	2003	In print
<input type="checkbox"/>	White over Black: American Attitudes Toward the Negro, 1550-1812	Jordan, Winthrop D.	UNIVERSITY OF NORTH CAROLINA PRESS	973/097496	E185	978-0-9078-3402-2	\$70.00	Trade Cloth	2012	In print
<input type="checkbox"/>	Zora Neale Hurston: A Life in Letters	Kaplan, Carla	KNOPF DOUBLEDAY PUBLISHING GROUP	613/52 D	PS3515.L769248 2001	978-0-385-49036-8	\$21.00	Trade Paper	2003	In print

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*“As a smaller institution, RCL and BBAS have supported us tremendously with collection management and faculty partnerships. With limited staff, BBAS helped save on time and resources and is a regular piece of our collection assessment.”*

– Sue Beidler, Snowden Library at Lycoming College

Learn more about Bowker Book Analysis System™ at [about.proquest.com/products-services/Bowker-Book-Analysis-System.html](http://about.proquest.com/products-services/Bowker-Book-Analysis-System.html)



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