

What's New in ProQuest One Business?

July 2021

Industry Overview Pages

Following on from the success of the Company Overview pages which help students to find information on almost 4,000 global companies, the Industry Overview pages make it easier to find relevant articles, reports, books and more for over 100 NAICS industry segments



Agriculture, Forestry, Fishing and Hunting

Visual breakdown of NAICS structure helps students learn how to use them for research

Industry and company research often goes hand in hand, so students can link directly to the Company Overview Page of relevant major businesses in the segment

Relevant information in reports can be hard to find. The 'Industry Reports Containing...' section brings together those that include information on the relevant segment. This means users can quickly find reports containing financial, risk, employment and other useful content they may otherwise have missed.

Sections on the page highlight other relevant information grouped by by content type. This allows students to quickly and easily find relevant industry information for common assignments such as marketing plans or business cases.

Browse Featured Business Content



Industry Overviews | Industry Reports

The industry sectors below are based on the North American Industry Classification System.



11 : Agriculture, Forestry, Fishing and Hunting [View industry reports](#) [View all content for this Industry](#)

The Agriculture, Forestry, Fishing and Hunting sector comprises establishments primarily engaged in growing crops, raising animals, harvesting timber, and harvesting fish and other animals from a farm, ranch, or their natural habitats. The establishments in this sector are often described as farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries. A farm... [More >](#)

- └ 111 : Crop Production
 - └ 112 : Animal Production and Aquaculture
 - └ 113 : Forestry and Logging
 - └ 114 : Fishing, Hunting and Trapping
- [Show more sub-sectors >](#)



21 : Mining, Quarrying, and Oil and Gas Extraction [View industry reports](#) [View all content for this Industry](#)

The Mining, Quarrying, and Oil and Gas Extraction sector comprises establishments that extract naturally occurring mineral solids, such as coal and ores; liquid minerals, such as crude petroleum; and gases, such as natural gas. The term mining is used in the broad sense to include quarrying, well operations, beneficiating (e.g., crushing, screening, washing, and... [More >](#)

- └ 211 : Oil and Gas Extraction

Visual Industry Browse: From Summer 2021

- A more intuitive and transparent way to browse content by industry
- Visual hierarchy makes structures of NAICS codes easier to understand for students
- Easily links to reports and other content related to the industry

More Content

Content added since January 2021 includes:

500 extra full-text publications

- 70 scholarly journals
- Business cases from MIT, Darden, and IE Business Schools
- Videos from Economist Intelligence Unit
- Business news sources including *The Conversation* and *Dow Jones' Private Equity News*

400 extra books

Publishers include:

- Emerald
- Sage
- Business Expert Press



More Featured Reports in Company Overviews

Simpler access to information on mergers and acquisitions, industry financials, and analyst reports from J. P. Morgan from a company's Overview Page.

COMPANY REPORTS CONTAINING...

Company financials (6)

Company SWOT (2)

Analyst reports (2)

Mergers & acquisitions (1)

[View all reports](#)



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