

Atlanta Journal Constitution (1868–1984)

The South's major daily newspaper

AS THE ONLY major daily newspaper in the Atlanta area, the *Atlanta Journal Constitution* provides a fascinating glimpse into the political, economic, cultural, and social life of the southeastern United States from Reconstruction through the late 20th century.

Via ProQuest Historical Newspapers, researchers can explore the paper's perspective on local events of major international significance, from post-Civil War Reconstruction, to the first taste of Coca-Cola in 1886, to the Race Riots of 1907, the Civil Rights sit-ins of the 1960s, and the election of the first black mayor in 1973. The *Atlanta Journal Constitution* is vital for history, business, literature, and culture research into topics such as:

- Post-Civil War reconstruction
- The voting rights of slaves
- Civil Rights Movement
- Racial desegregation
- Industrial and economic development in the New South
- The history of the Coca-Cola Company
- The rise of the city as a convention center
- The origin of Uncle Remus stories
- Launch of CNN
- The premiere of "Gone with the Wind"

Curriculum Focus

- African-American Studies
- Anthropology
- Business
- Communication
- Culture
- Government
- History
- Human Development
- Journalism
- Literature
- Marketing
- Media Studies
- Political Science
- Sociology

Why the Atlanta Journal Constitution?

- **Full access to this historical newspaper:** Users can study the progression of events, people, places over time by browsing issues of the *Atlanta Journal Constitution*, which offers coverage of 1868–1984, including news articles, photos, advertisements, classified ads, obituaries, cartoons, and more.
- **Insight into multiple perspectives:** Not only does presenting this newspaper on the ProQuest platform allow for cover-to-cover searching and browsing of complete issues of this newspaper, but users can find a broader view of issues and events by cross searching all of ProQuest's complete runs of historical newspapers.
- **User-friendly support tools to facilitate research:** Users benefit from the ability to search by more than 20 article types, keyword, date ranges, specific dates, author and more. They can also focus on relevant information quickly with hit-term highlighting and download articles and images in PDF format.
- **Award-winning, user-friendly interface:** ProQuest was awarded Best Interface in the 2015 *Charleston Advisor* Reader's Choice Awards: "It is much more intuitive and easy to use than previous versions. It includes improved document viewing, easier navigation...Kudos to ProQuest."



October 17, 1973: Maynard Jackson, the first black mayor is elected into office.

November 25, 1921: The boll weevil destroys much of Georgia's crops during the year 1921.

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